Quicket.io

Showing a visualization of cabins for better pre and post booking conversion to display cabin amenities & hygiene procedures.
WHAT DOES QUICKET DO?

DJOIS FRANKLIN SRONIPAH
QUICKET.IO CEO

PUBLIC AND INDUSTRY
DATA ON AIRPLANES

FLIGHT-TO-FLEET
ALGORITHMS

IMMERSIVE MEDIA
VISUALIZATIONS

Our Partners
**IMMERSIVE TECH BECAME PRACTICAL**

Image rendering technology improved $1000X$ in the last 3 years

<table>
<thead>
<tr>
<th></th>
<th>Average User Engagement (max 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Static 2D</td>
<td>2.76</td>
</tr>
<tr>
<td>Video</td>
<td>3.37</td>
</tr>
<tr>
<td>Interactive 3D</td>
<td>3.81</td>
</tr>
</tbody>
</table>

- **Economy 36B**:
  - No power
  - On-demand TV
  - Close to toilets

- 1 carry-on 7 kg
- 1 check-in 23 kg
FOCUS DURING COVID-19

Where technology can help the passenger?

Survey: Which measure can make you fly again?

- REGULAR ANTI-VIRAL CLEANING: 44%
- SOCIAL DISTANCE ENFORCED: 43%
- PROTECTIVE GEAR / SANITIZERS: 41%
- HEPA AIR-FILTERS: 38%
- TEMPERATURE CHECKS: 38%
- PROOF OF HEALTH: 32%
- MEDICAL ON BOARD: 17%

Source: Boston Consulting Group, 2020
MARKETING NOISE

Some cleaning images reinforce negatives from the Media Social channels are overwhelmed.
ADVANTAGES OF IMMERSIVE TECH

• Positive image control
• Brand innovation attributes
• Novelty factor
• Multiplatform usage:
  • Your Web
  • Your App
  • Digital Boarding Pass
• More engaging:

78%

Users would rather interact with 3D model than watch a 30-second video

Source: Amazon / Vertebrae survey.

Demo link: Seat panorama with cleaning
AERLINES LIST

IATA COVID-19 call participants are marked below by links (sample variety of planes, views, sizes)


+137 airlines by 2022
QUICKET’S OFFER TO AIRLINES

• For any of 60+ airlines on the list Quicket to supply free panoramas (number TBD) for integration into marketing of COVID-19 cleaning measures
• Panoramas are customizable. Airline can use its own icons, messages
• Free usage in any platform: web, mobile, app or video
• If needed Quicket can provide frontend development for the integration

What’s needed?:
• Till 1st June, 2020 send a email to Djois Franklin djois@quicket.io
• Mutual NDA and LOI (for free usage) or Commercial agreement
• If your airline is not on the list and you are interested please, send us request anyway, so we can discuss with investors and partners
• For both marketing and commercial opportunities we will ask for usage report