The Connected Trip
Building a trip is a mess
According to Google, people are browsing more than 7 different websites before they buy a ticket. They are spending an average of 10 hours on making the decision.
Once they do have a flight booked — they are Spending 5 hours more to book a hotel
But there’s one piece missing

Step 1

Step 2

Step 3

In Destination

Activities and services
<table>
<thead>
<tr>
<th>Step 3 - In Destination</th>
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</thead>
<tbody>
<tr>
<td><strong>Airport Transfers</strong></td>
</tr>
<tr>
<td>hoppa</td>
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<tr>
<td>HolidayTaxis</td>
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<tr>
<td>mozio</td>
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<tr>
<td><strong>eSim / Traveller Sim Cards</strong></td>
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<tr>
<td>Gig-Sim</td>
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<tr>
<td>WorldSim</td>
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<tr>
<td>Keepgo</td>
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<tr>
<td>Lounge Pass</td>
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<tr>
<td>DRAGONPASS</td>
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<tr>
<td>LoungeBuddy</td>
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<tr>
<td><strong>SportEvents</strong></td>
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<tr>
<td>Sports Events365</td>
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<tr>
<td><strong>Tours and Activities</strong></td>
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<tr>
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<td>Tripadvisor</td>
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<td>KLOOK</td>
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<td>GET YOUR GUIDE</td>
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<td><strong>Travel Visa</strong></td>
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<tr>
<td>iVisa.com</td>
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<td>Sherpa</td>
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</tbody>
</table>
Step 1: Big Brands
- ANA
- Fareportal
- KIWI
- Expedia
- Trip.com
- Lufthansa

Step 2: 5 Big Brands
- trivago
- Booking.com
- Hotels.com
- agoda
- Airbnb

Step 3: 2 Big Brands
- KLOOK
- Getyourguide

And tens of thousands of service Providers
Travel Consumers have hard time to decide and discover in destination services

Traveler Journey example:

Airport Transfers
- hoppa
- HolidayTaxis
- mozo

eSim / Traveller Sim Cards
- GigSky
- WorlSim
- Keepgo

Tours and Activities
- livn
- TripAdvisor
- KLOOK
- GET YOUR GUIDE

Travel Visa
- iVisa.com
- Sherpa
Travel Consumers have hard time to decide and discover in destination services

Beginning of your trip

- ANA
- Booking.com

Data

Airport Transfers
- hoppa
- HolidayTaxis
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- iVisa.com
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Beginning of your trip

![Image of a person walking with a suitcase, followed by the logos for ANA and Booking.com]

- Family Trip
- Solo
- Couple
- Backpacker

Travel Visa

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- Sherpa

Tours and Activities

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- TripAdvisor
- KLOOK
- Get Your Guide

eSim / Traveller Sim Cards

- GigSky
- WorldSIM
- Keepgo
The ideal solution is personalized and connected.

Different journey per type of traveler.
We found you a ride from airport to Moscow for a **great price!**

**Full name:**  
John Smith

**Email:**  
johnsmith@fakemail.com

**Phone:**  
990000000

**Arr. date:**  
30/04/2020

**Arr. time:**  
17:00

**Destination/Hotel:**  
Enter address

**Luggage pieces:**  
3

**Number of passengers:**  
2

**Continue**  
€94.16
Expensive Operation

Problems:
1. Service Integration
2. Payment Processing
3. Channel Marketing: UI, SMS, Email
4. Compliance Monitoring
5. Support QA
6. HR

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Tours and Activities
- Livin
- TripAdvisor
We help travel resellers up-sell, with high sales conversion

Avian Connect is a marketplace allowing travel resellers to up-sell by offering the traveller more services during the trip.

- **Make Money**
  - By selling more services

- **Save Money**
  - By working with a 3rd party
  - No technical resources required

- **Increase Brand Value**
  - By selling more than flights or Hotels
Revenue Model

Avian Connect

1. Traveller Segmentation Tech
2. Service Integration
3. Payment Processing
4. Channel Marketing: UI, SMS, Email
5. Compliance Monitoring
6. Support QA

50% Margin

30% from commission

5% from net revenue
varies by category

Sport Events

ANAJ
Questions?
Thank you,

Mickey Haslavsky,
CEO @ Avian

mickey@avian.aero