Drive traveller confidence
and earn new revenue

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AIR Startup Response
to COVID-19
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For Airlines & Travellers

FLOWN enables airlines to offer flexible “any-reason” compensation to travellers during flight disruptions.

Travellers will gain more confidence throughout the flight journey, while airlines earn and retain new revenue.
About us

- Based in Toronto. Actuarial and technology.
- Pre-paid products that provide financial relief if flight is delayed or canceled.
- Model optimized for any payout design.
- Pre-validated by RSM.
- Flexible – can work with any partner in building the most effective solutions.

- $200 at 2 hours
  You’ll receive $200 in the event your flight is delayed by 2 hours or cancelled.
  You pay $9.7
  Select

- $300 at 3 hours
  You’ll receive $300 in the event your flight is delayed by 3 hours or cancelled.
  You pay $10.6
  Select
Pre-COVID, flight delays were a strain on passenger confidence. Now, it carries even more weight.
Travellers want to be confident in all situations, but can’t right now

Few proactive options to recover in a flight disruption.

“How do I self-manage without taking on new financial strain?”
With FLOWN, Airlines can provide that confidence and earn revenue.

Recovered value provides more spending freedom.

Serve affected travellers and retain more value.

Product offered as ancillary add-on. **FLOWN invisible to customer.**

New revenue stream without disrupting primary ticket sales.
How much revenue for Airlines?

- **Flat fee per sale**: Airline’s processing fee to cover expenses.
- **Compensation pool**: Do payouts with airline credit and retain full value!
- **Risk/Profit margin**: FLOWN’s actuarial models optimize for this.

Our assessment reports help airlines analyse the revenue opportunity for their specific business.
API integration with no customer data sharing.

*Customizations possible to accommodate NDC and other airline requirements.*
Start with our revenue assessment and ramp up

1. **Request** a low-cost report to assess how our product could perform for your Airline.

2. **Planning phase.** Establish product requirements and budget for development costs.

3. **Launch.** Timeline depends on requirements. Development costs will be credited back (limited time offer).
Assessment Report illustrates potential revenue to Airline

Report answers:

I. What is the potential revenue to Airline?
II. How stable are revenues?
III. What are the unit revenue returns?

Email joel.beharry@goflown.com for an example.

Coming soon: Link to request on goflown.com
Thank you!

This is a unique moment for Airlines to drive passenger confidence and derive revenue in new ways. FLOWN is here to help.

Reach out to learn more.

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