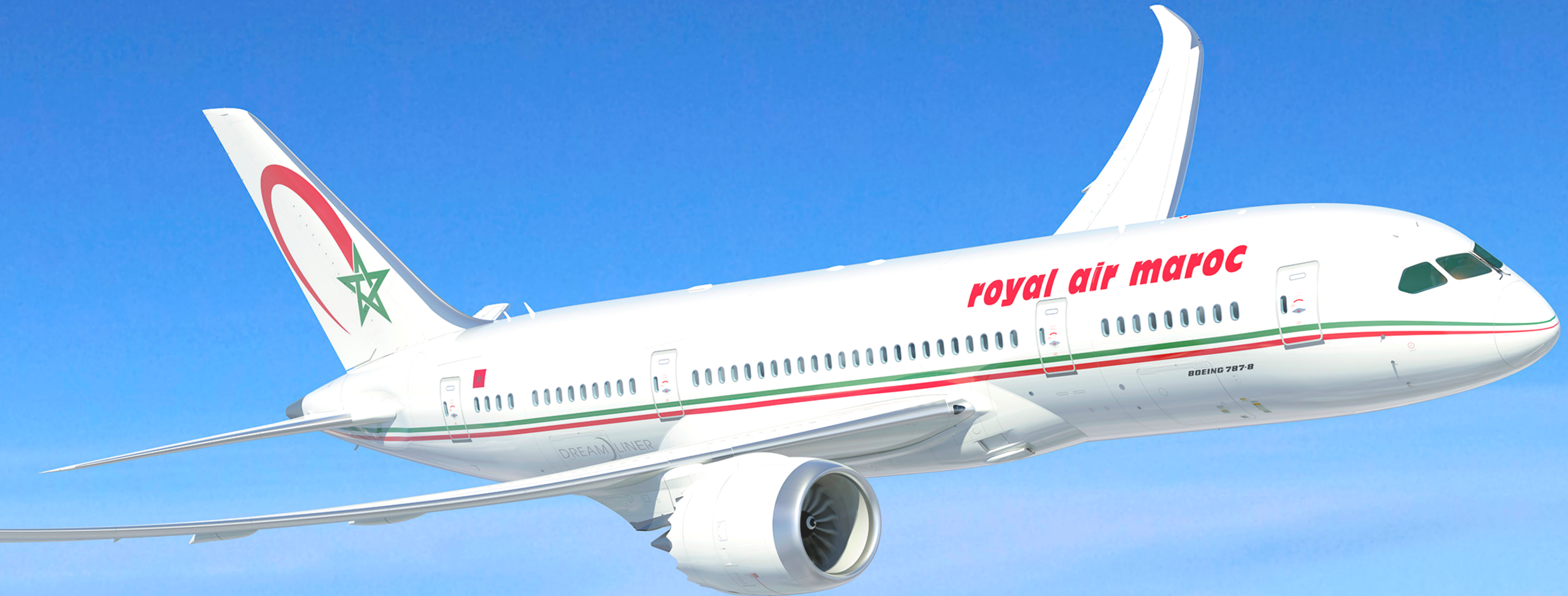
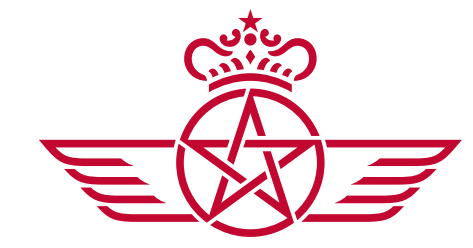


airGO





الخطوط الملكية المغربية
royal air maroc

airGO

The most important thing is the passenger

Problem



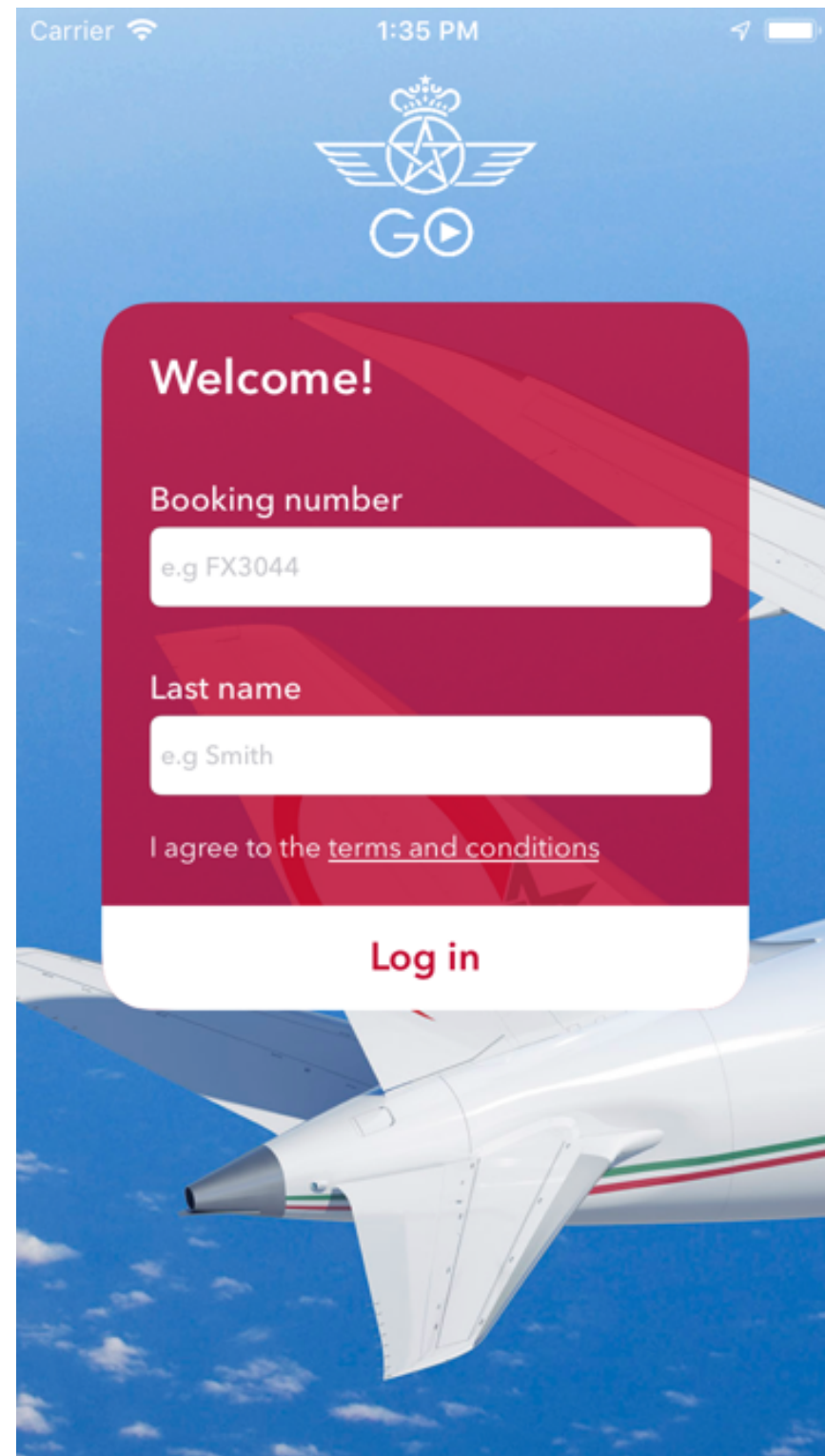
Covid-19 has changed the way people travel, we know it's different. We think airlines will focus to maximise profits.

Traditional IFE systems can not be easily updated and customers do not understand this technological delay.

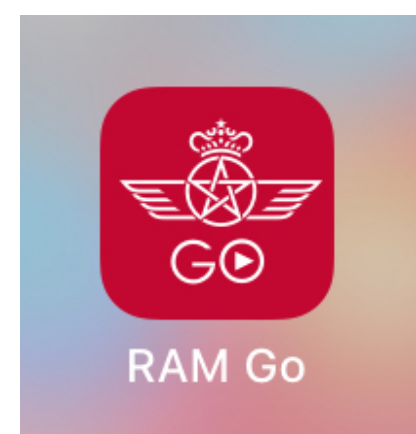
Selling inflight connectivity packages to passengers proves to be a poor business proposition. Prices are high, take rates are low and the economics rarely deliver a return to justify the investment.

Solution

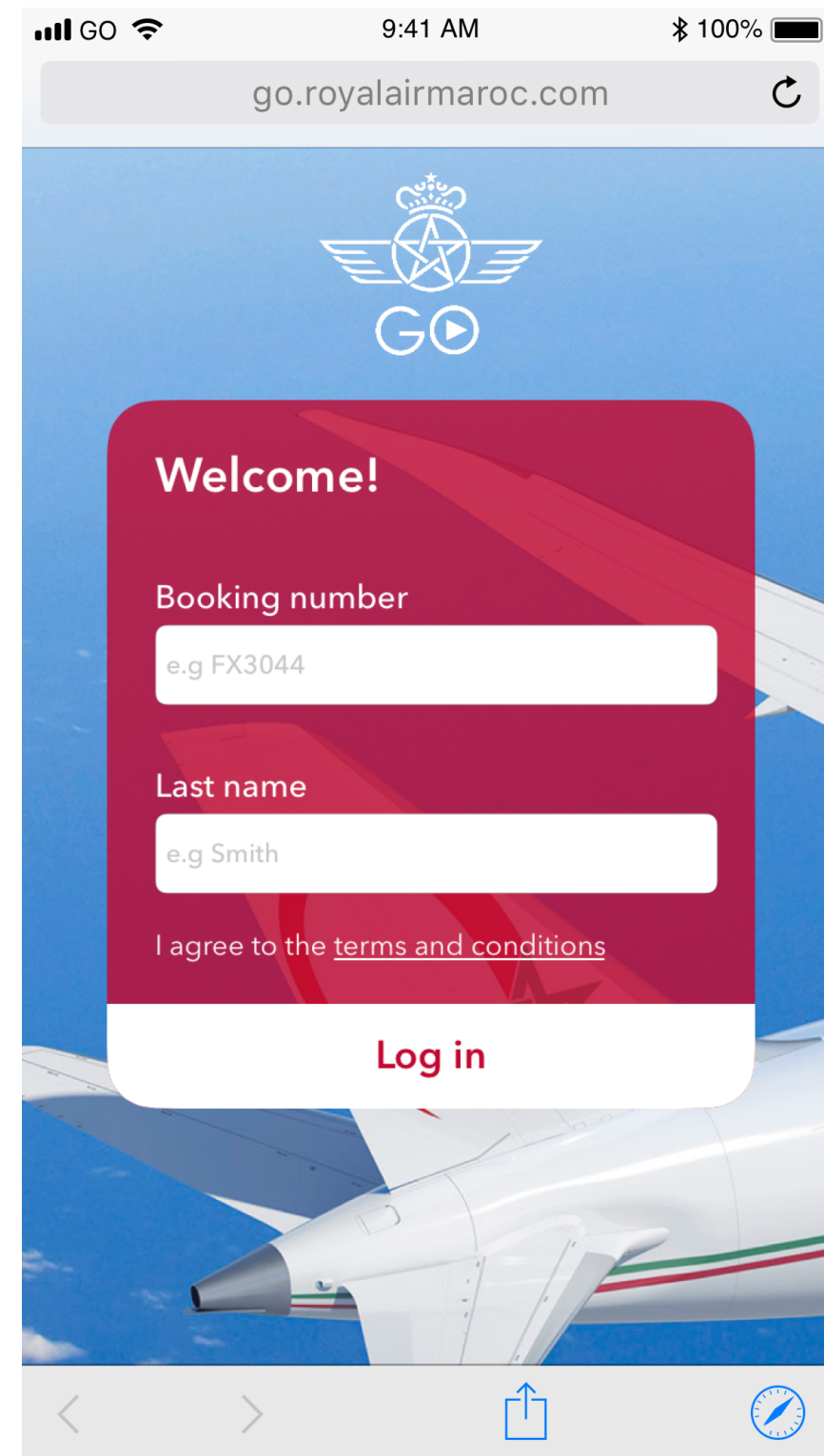
Native app



Download an app pre-flight



Web app

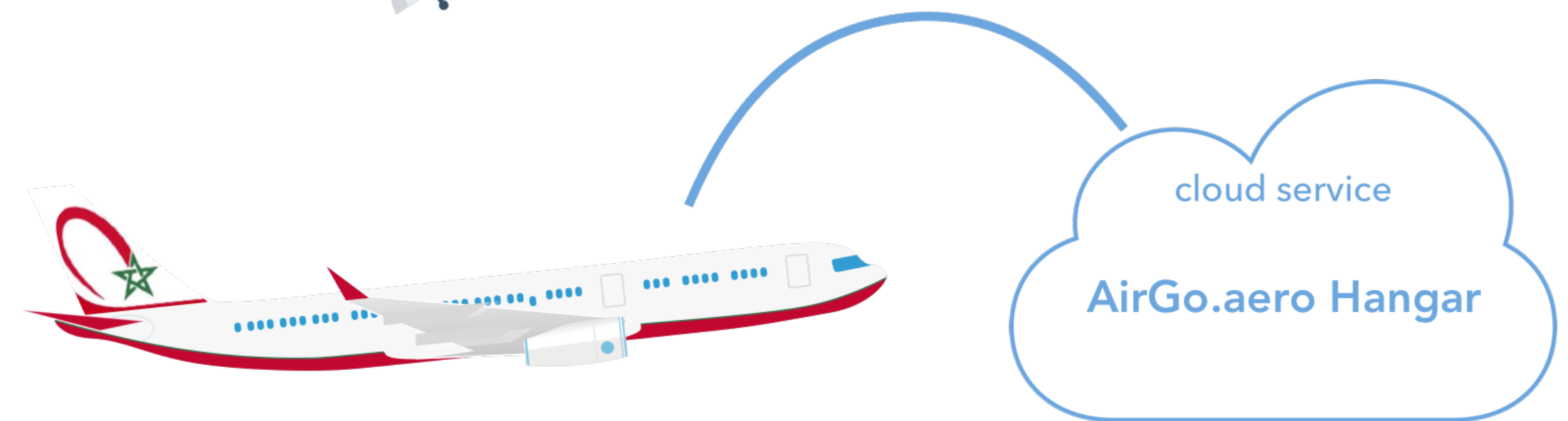
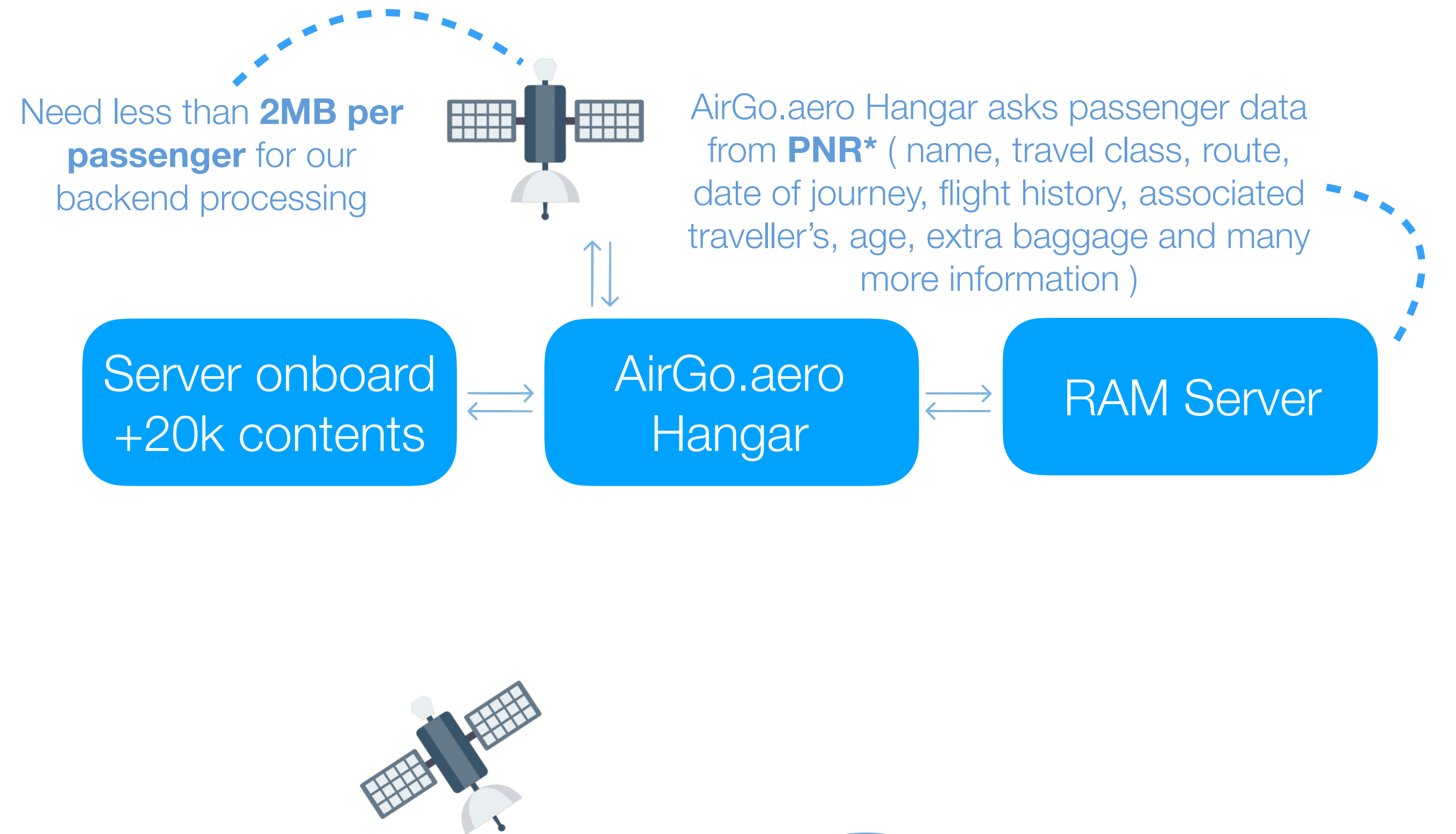


Offering a browser-based system

OR

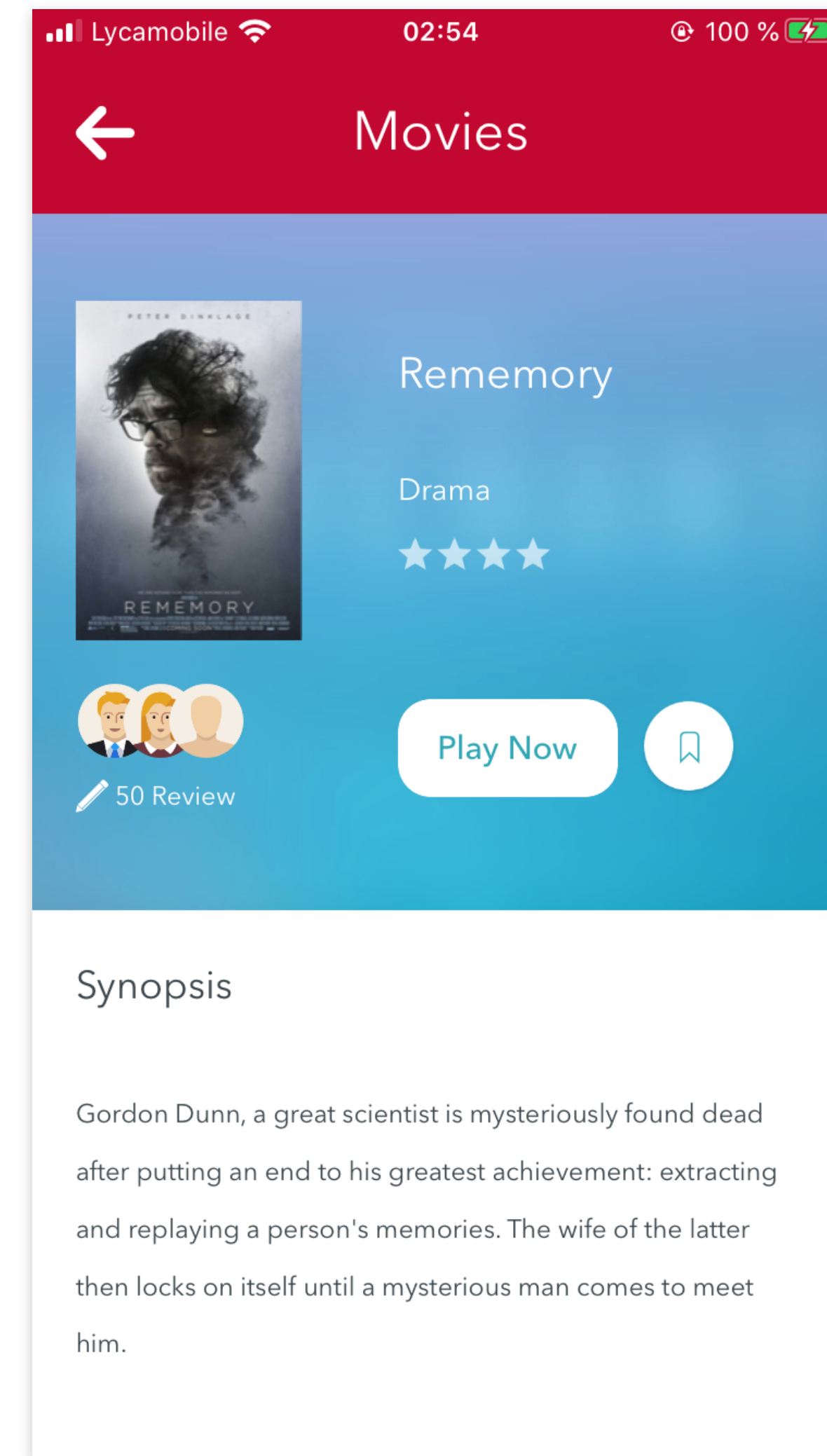
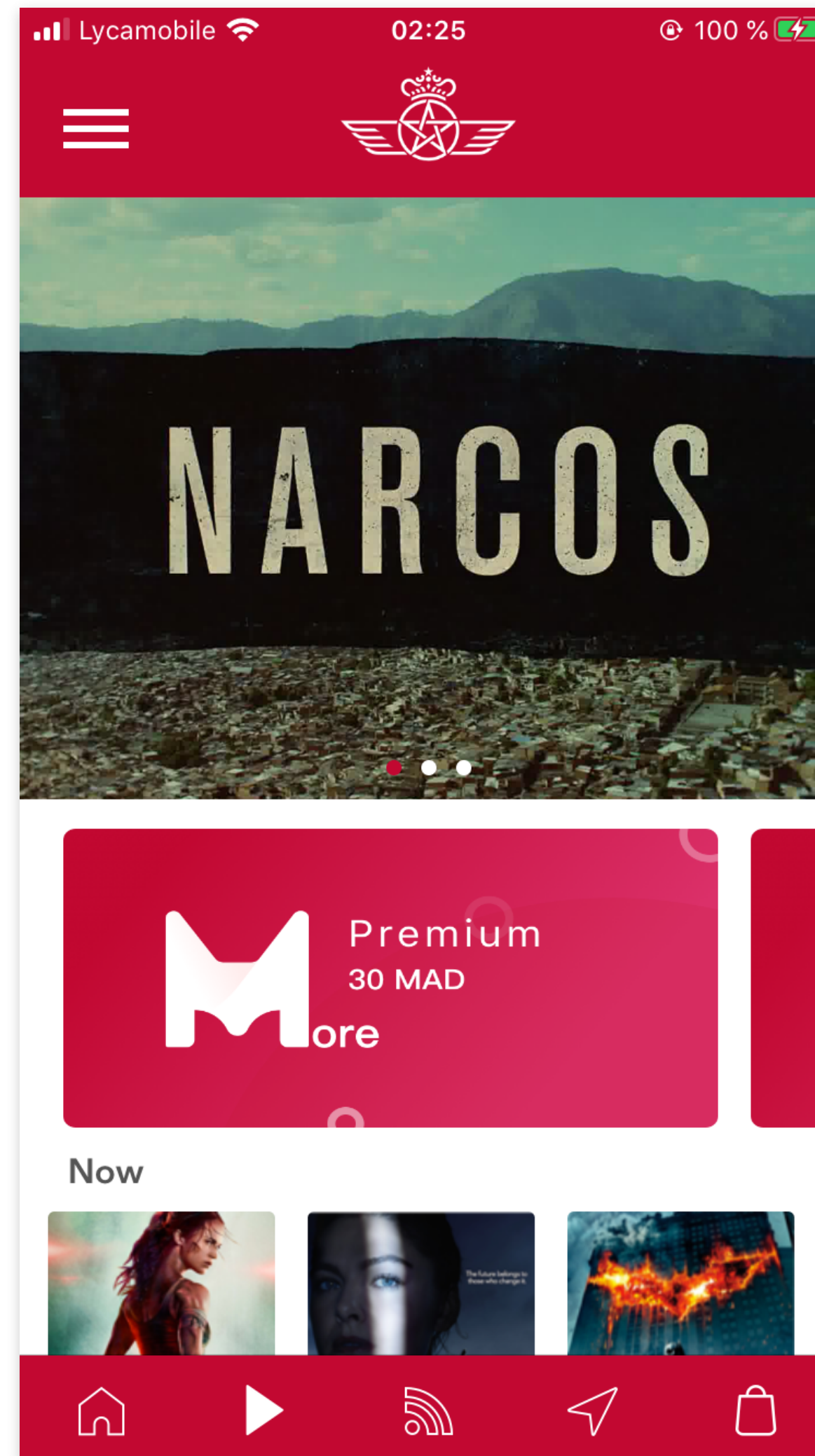
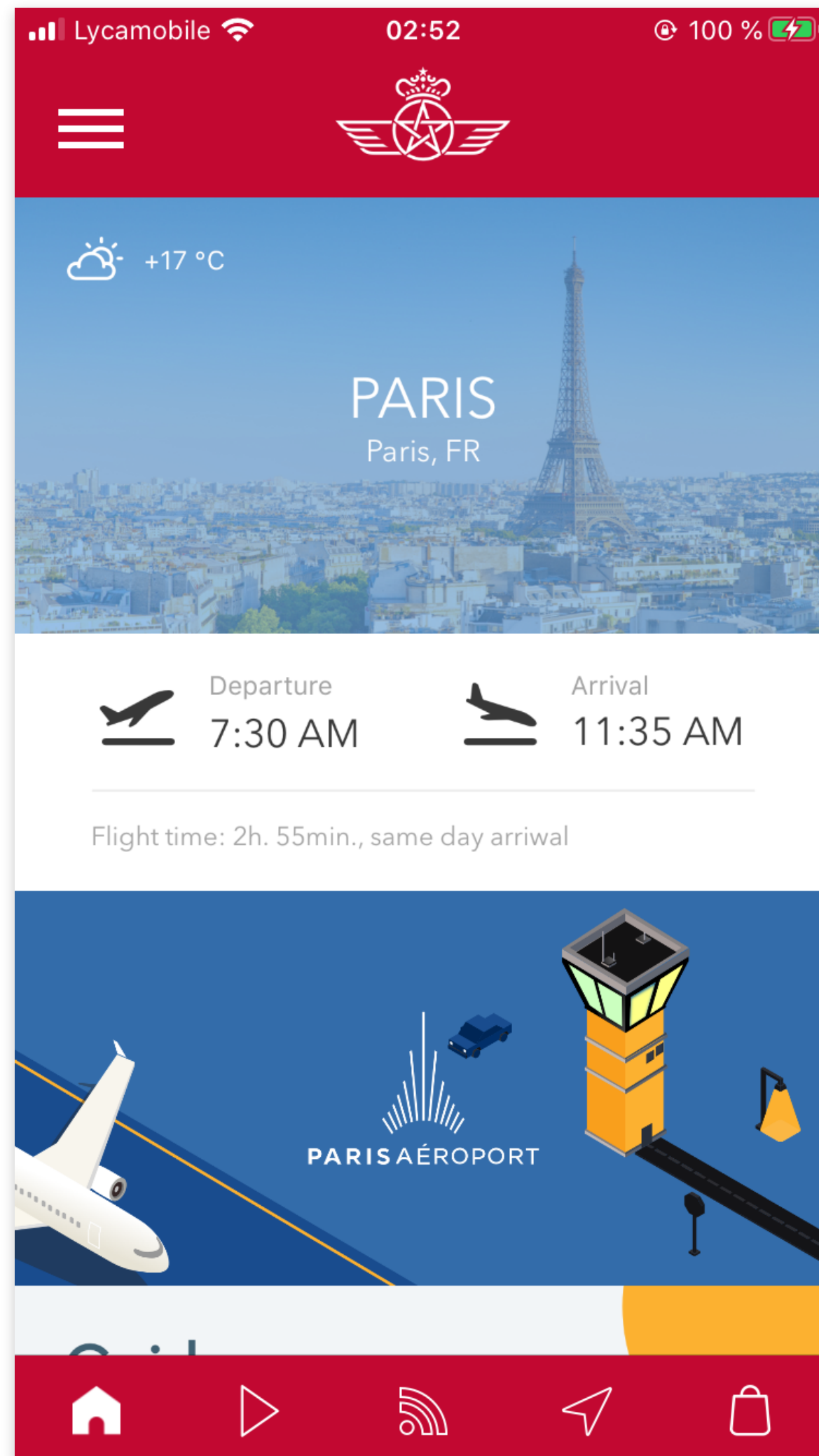
AirGo.aero server can identify and validate a passenger based on logging in with their **PNR*** once on board

According to surveys conducted by **IATA** **97%** carry a mobile device with them



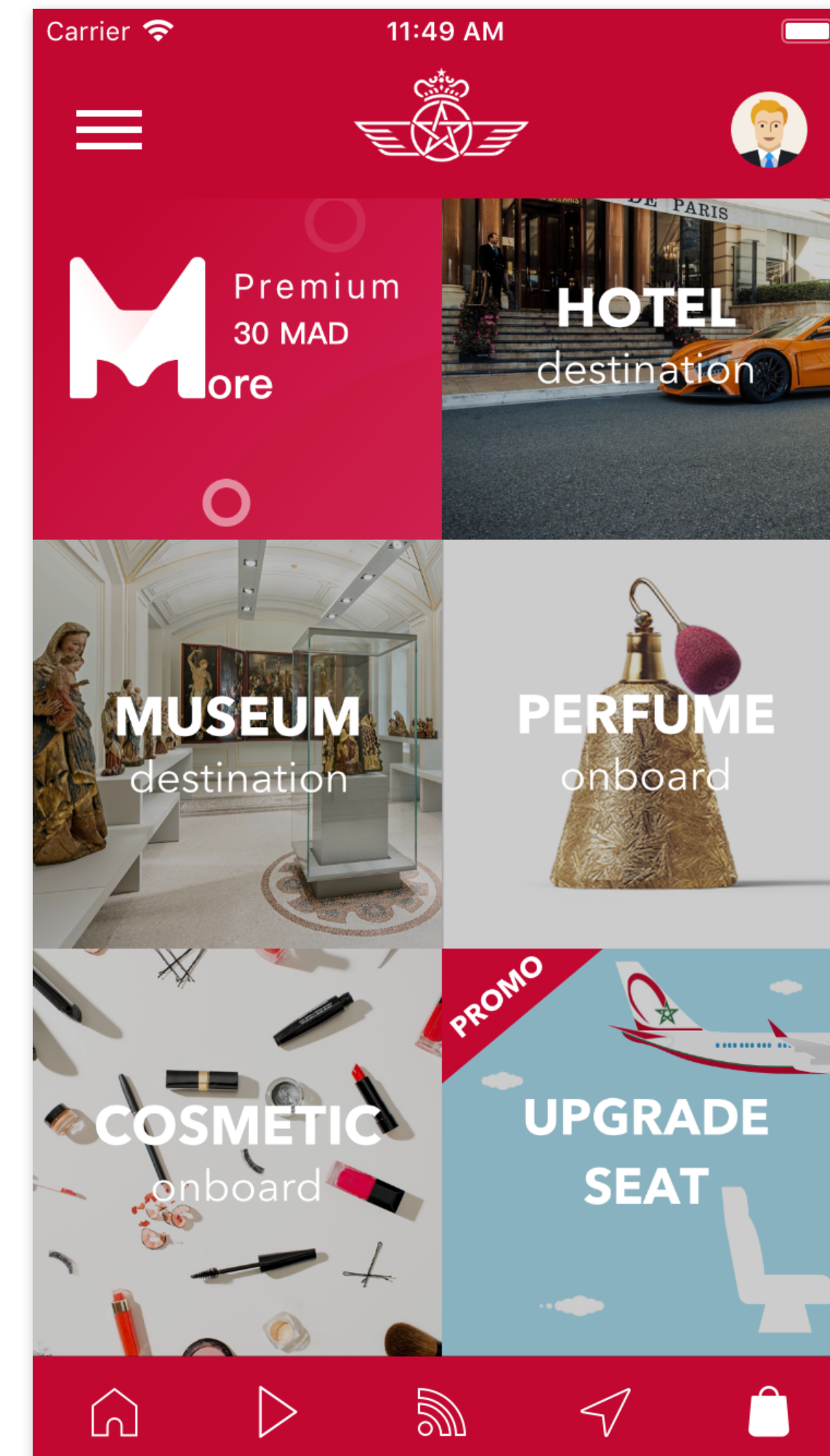
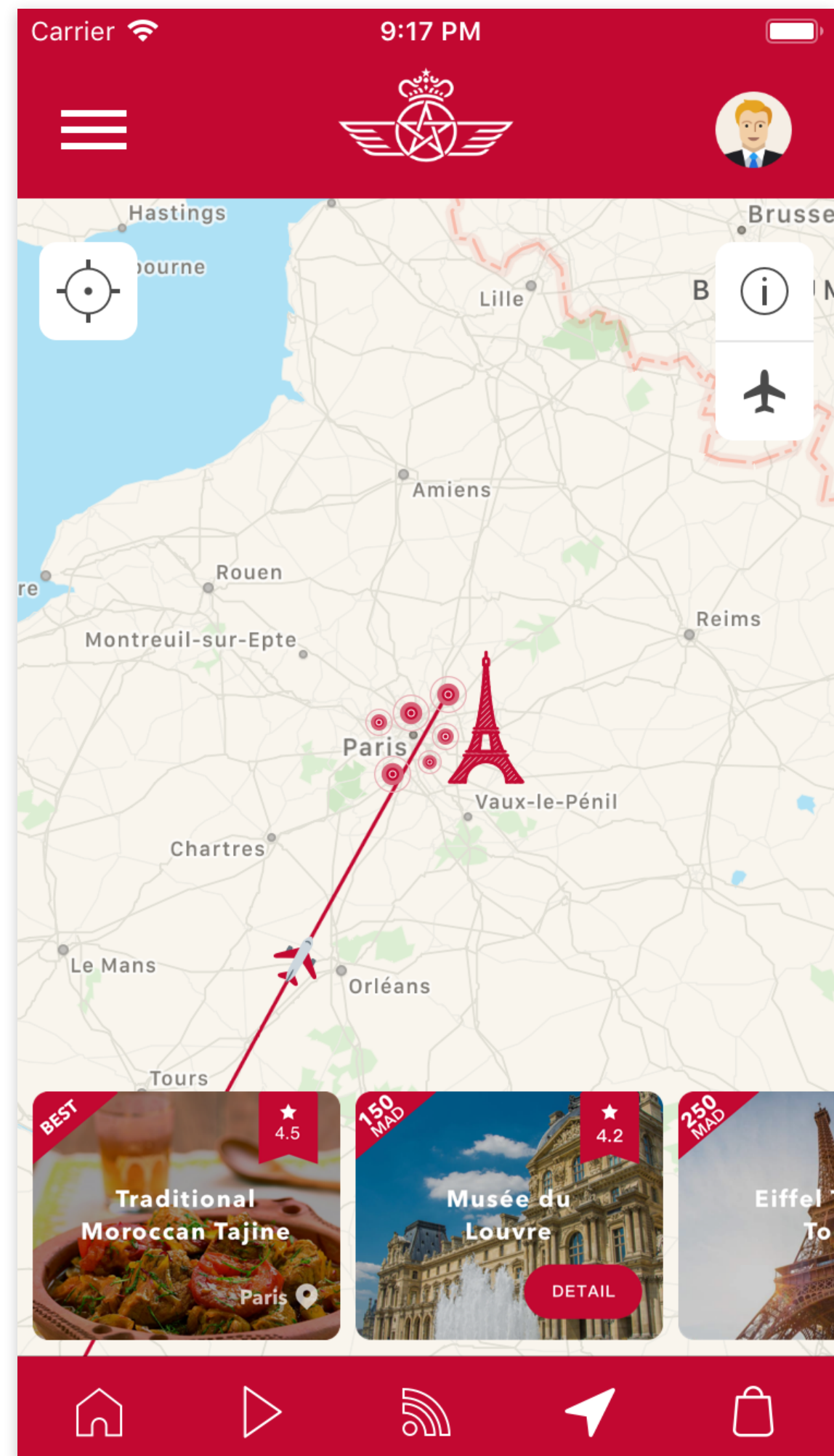
*Passenger Name Record

User Experience



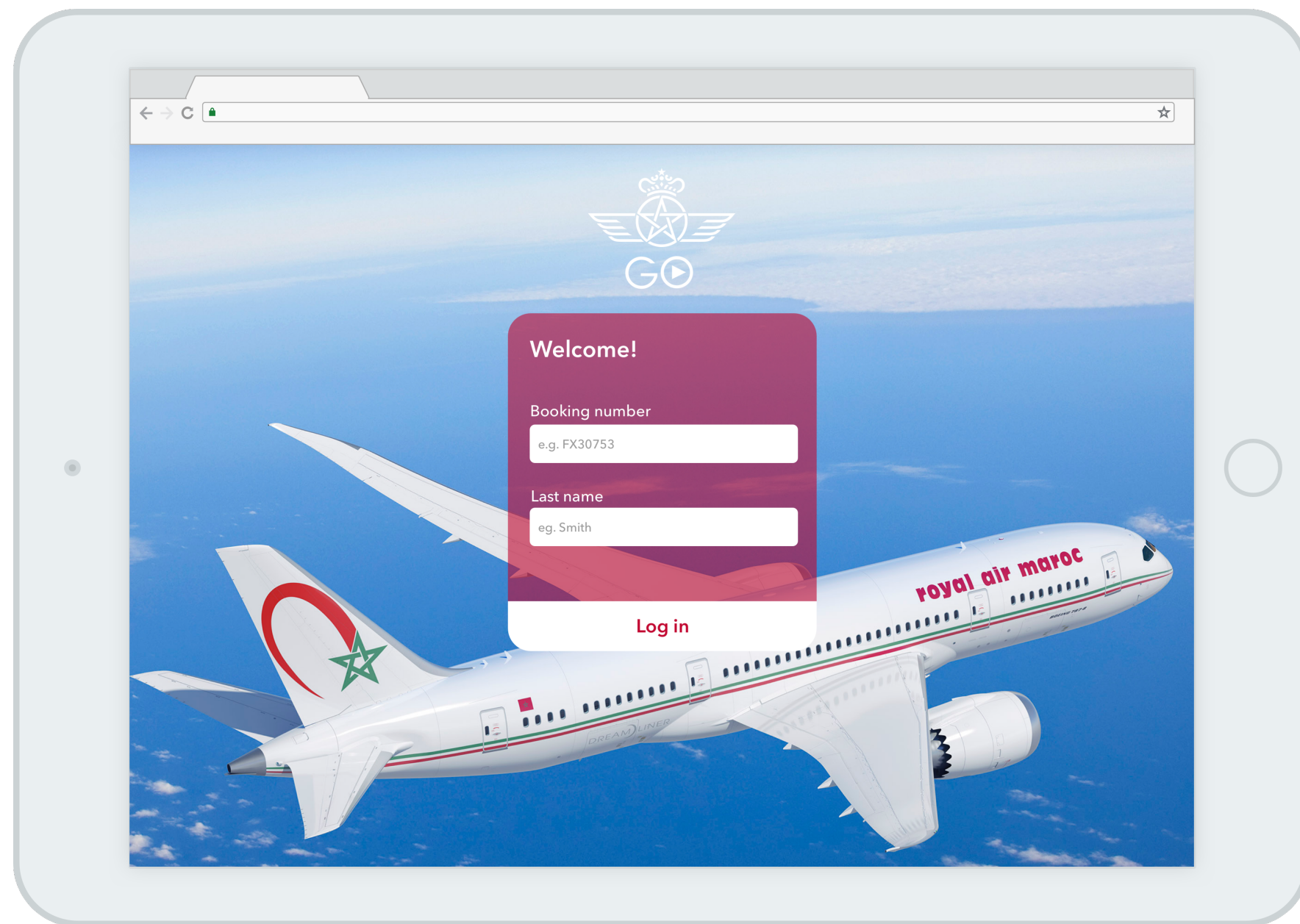
Advertising +20K contents

Encouraging the creation of new ancillary revenues through sponsorship and e-commerce strategies linked to our in-flight entertainment and services platforms. Also gives **passengers** the ability to pay on board the aircraft with a credit or debit card, or cash.

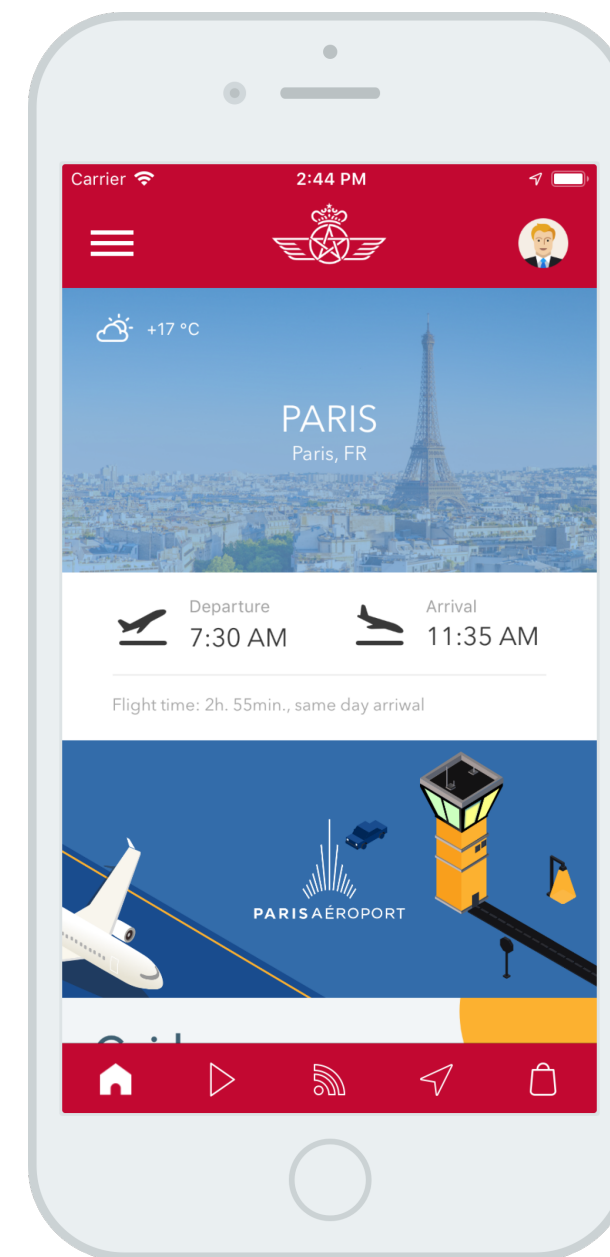


Demo

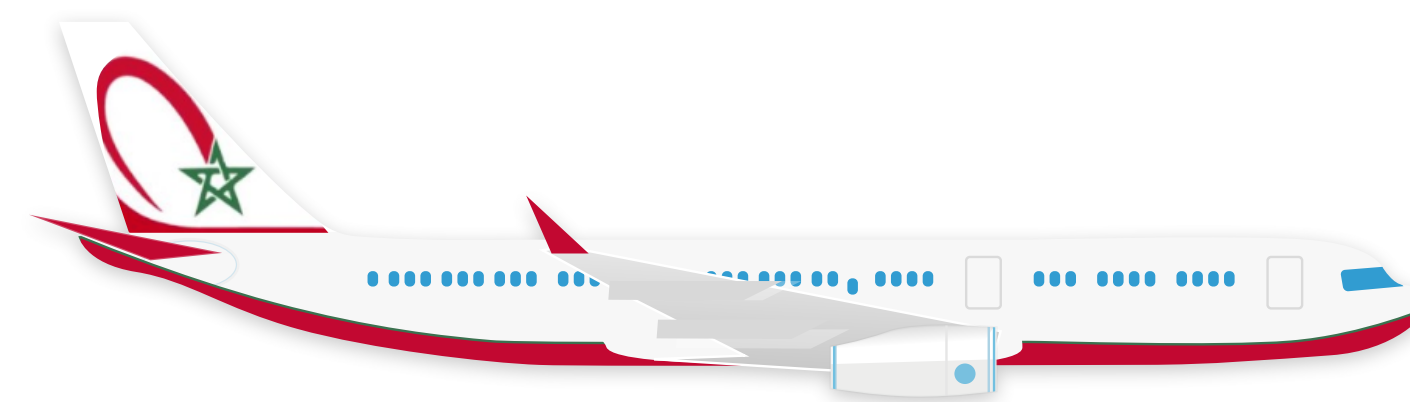
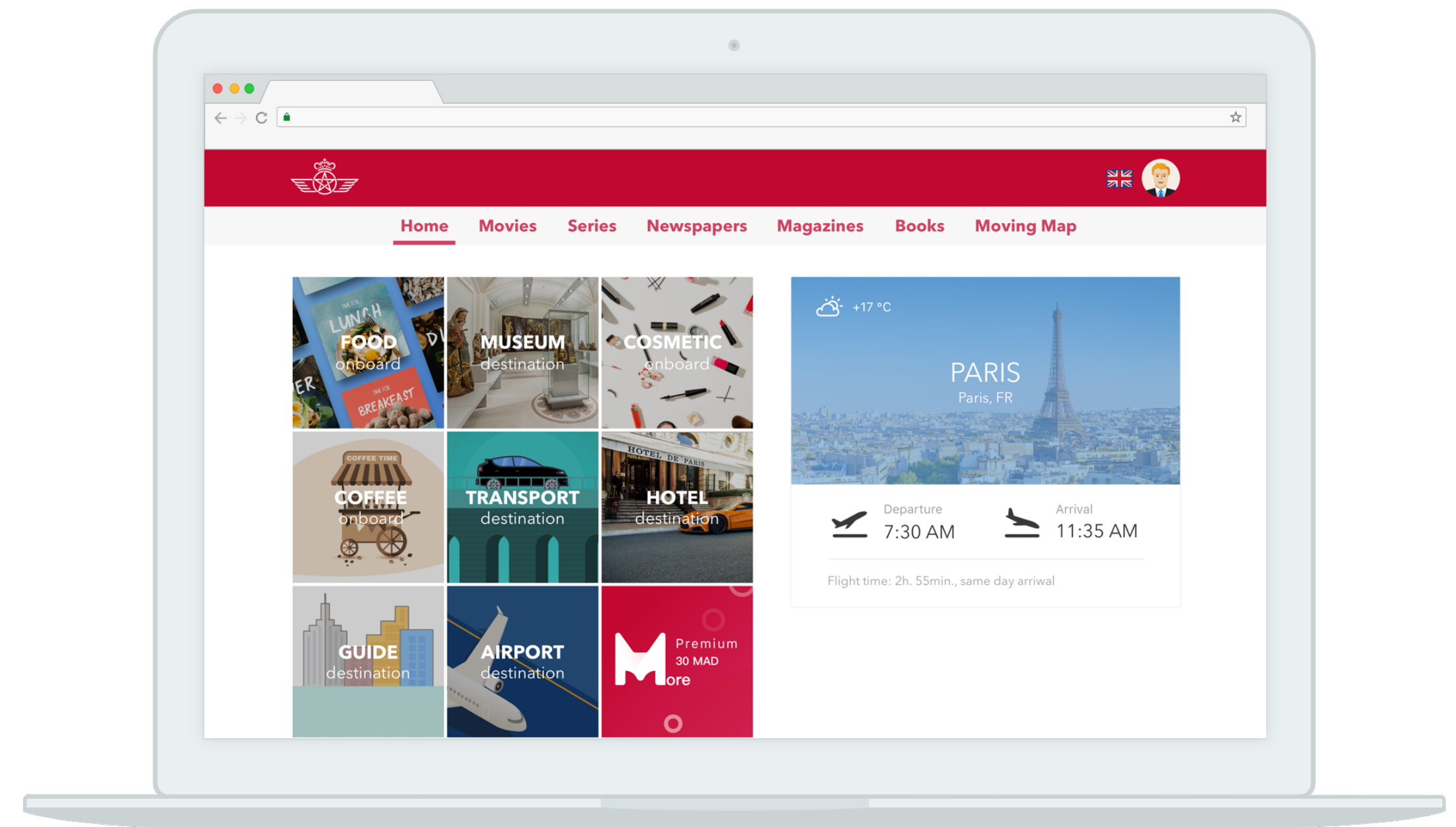
Tablet



Smartphone

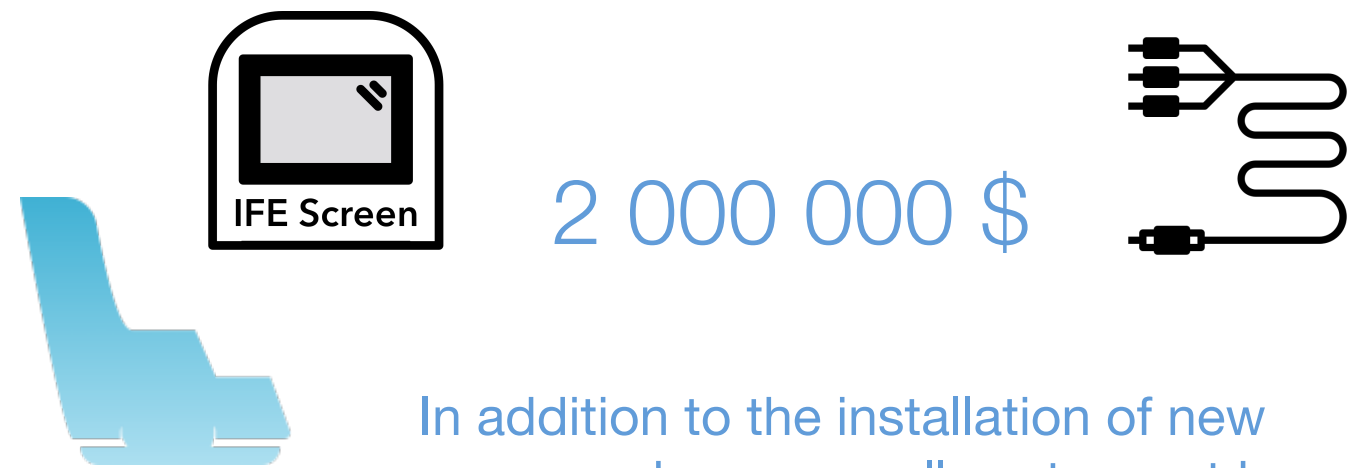
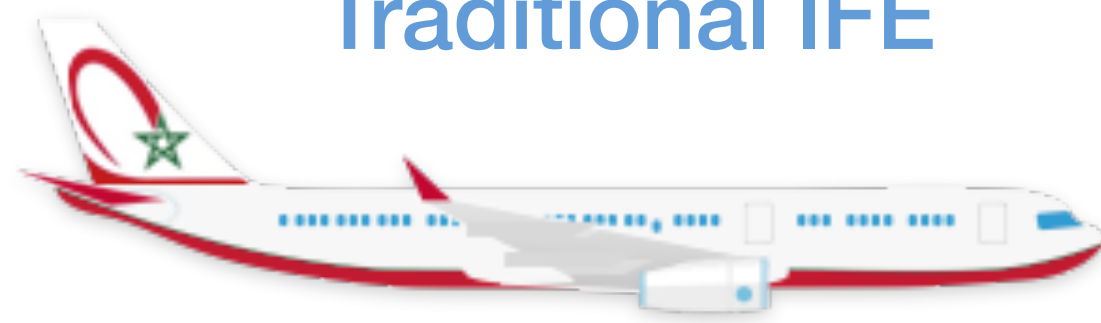


Laptop



Business Value

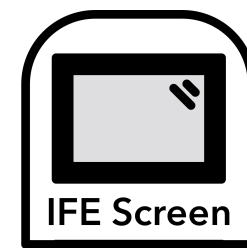
Traditional IFE



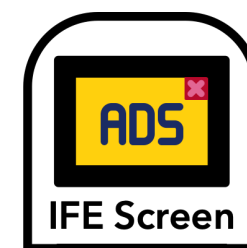
2 000 000 \$

In addition to the installation of new servers and screens, all seats must be changed and new wiring made throughout the cabin

100 000 \$ per year



10 000 \$ per seat



Increased opportunities for ads

AirGo.aero IFE



300 000 \$ **kontron**

Offline

Bundle **All-in-One** **kontron**

Online

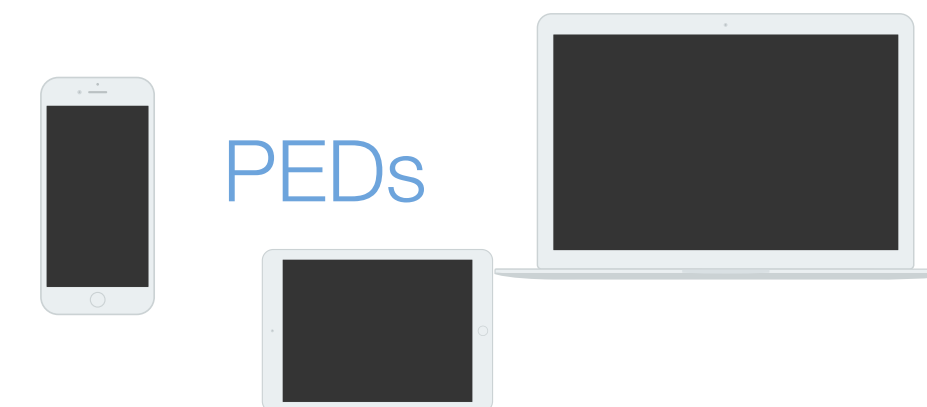
1 000 000 \$ **SITAONAIR**

Hardware Cost

Maintenance Cost

-70 % per year

Current Fuel Cost





Financial Benefit

Dynamic e-commerce catalog

Possible advertising income

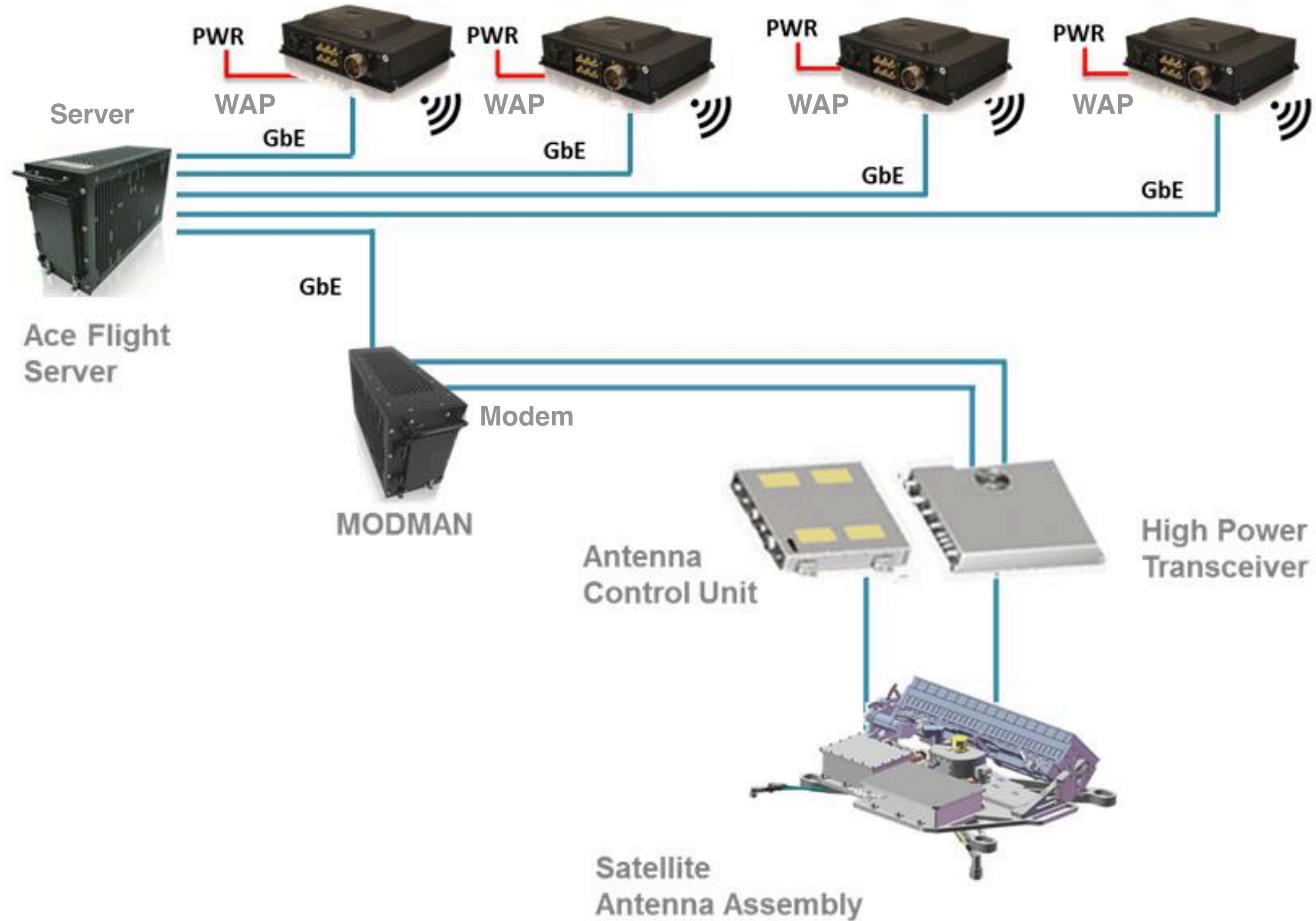
Profitable IFE

Personalized experience

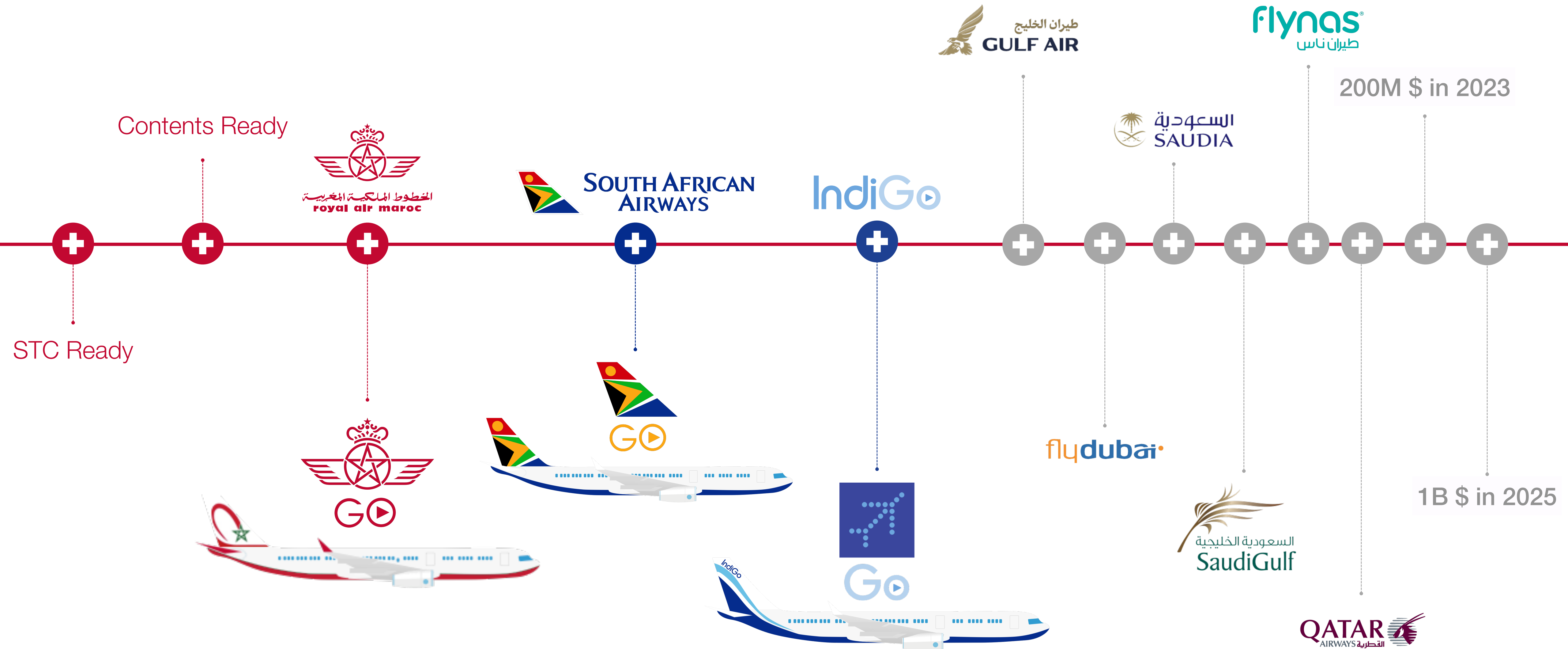


We advice you to upgrade to our **online** product after 12 months trial

Hardware certified +4000 aircrafts



Roadmap



Leadership



CEO - Reda



CFO - Akhmed



VP Marketing - Aya



VP Inflight Technology - Mehdi

Trial



**We invest 500 000\$
for a 12 months trial**