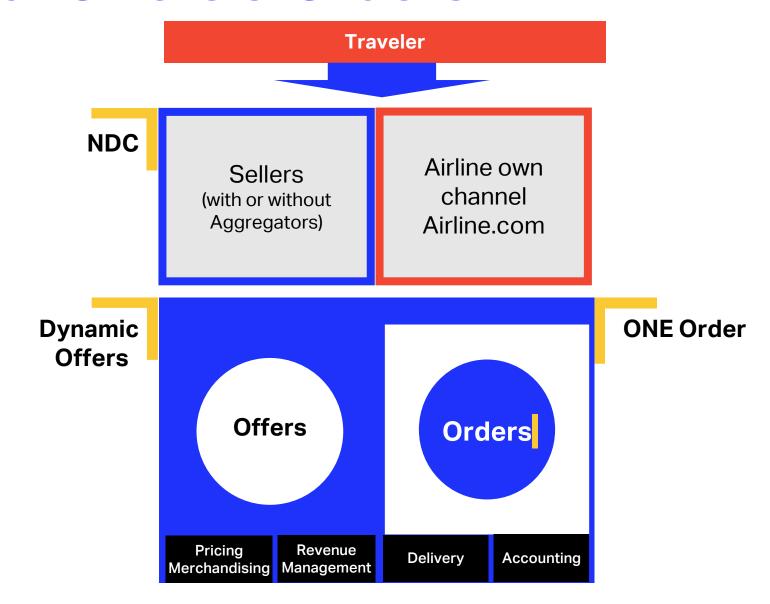


A world of Offers & Orders





References today

Booking

What: in general a 6 character-code

Why: proof that a reservation has been made

ET - Electronic ticket

What: in general a 15 figure code

Why: proof that a payment has been made (receipt)



A third reference – EMD – is used as payment receipt for ancillaries



Industry with Orders

ONE Reference

Order Confirmation

OrderID: XB000A1B2C3D4

Service: XB000A1B2C3D4-1 Flight 123 GVA-LHR

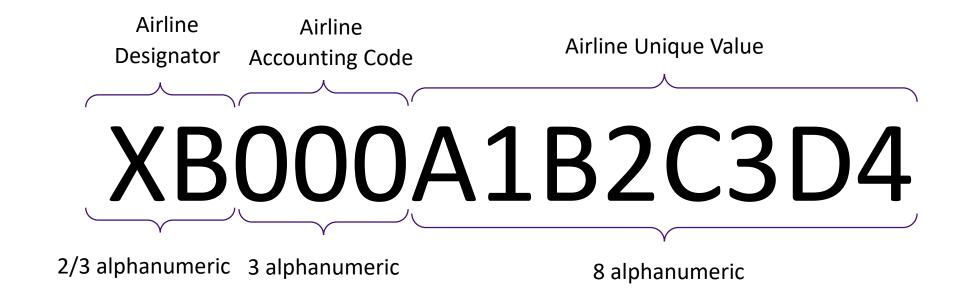
Service: XB000A1B2C3D4-2
Priority pass

Service: XB000A1B2C3D4-3 **Lounge access**



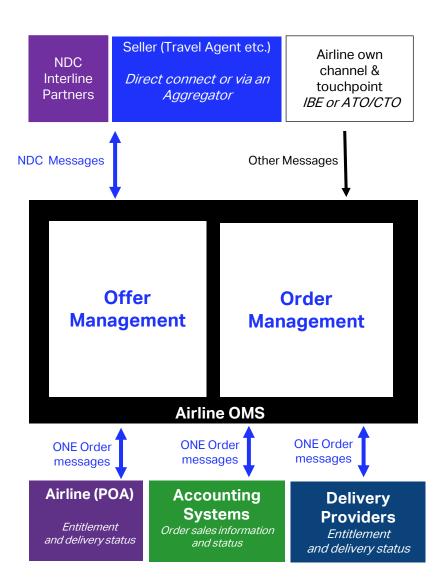


How we can Reference Orders in the Future





ONE Order messages are delivered to other airlines, revenue accounting systems, and 3rd party delivery providers



- A single Order Record for fulfilment and servicing
- Order Management at the core of ONE Order deployment
- An Order based communication Standard for delivery and accounting



Thank you

