Orders
A world of Offers & Orders

Traveler

Sellers (with or without Aggregators)
Airline own channel
Airline.com

NDC

Dynamic Offers

Offers

Orders

Pricing
Merchandising
Revenue
Management
Delivery
Accounting

ONE Order
References today

**Booking**

What: in general a 6 character-code

Why: proof that a reservation has been made

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2 BA 723 J 18FEB 1 OVALIHE HKG 0730 0815 18FEB E BA/TC/22NH
3 BAI28 1 18FEB 1 LAX OCA HKG 1035 1535 18FEB E BA/TC/22NH
4 BA/2259 R 1 FEB 1 BOGOTA HKG 1930 0915 20FEB E BA/TC/22NH
5 BA 738 J 21FEB 4 LHR OCA HKG 1910 2150 21FEB E BA/TC/22NH
6 AP K +41227760013 6
7 AP H +41794508197 T-H
8 AP OVA RESA MADE BY RM REF: OPEA-IATA - FAX
9 AP +41 44 531 2105 AMERICAN EXPRESS GNY - OLIVIER
10 APE SAVOIRJATOURS.ORG - T
11 ASX +33631502444 OANA SAVOIR
12 ANM +41794508197 T
13 TK FAX 014 CAN/039XG321/TKTB2/ST2 25
14 SSR RQST DA HKI OVALIHE/CSR, P1/S2 SEE RTSTR
15 SSR RTSTR DA HKI LAX OCA/32J, P1/S2 SEE RTSTR
16 SSR RTSTR DA HKI MIA OCA/32J, P1/S2 SEE RTSTR
17 SSR RTSTR DA HKI LHR OCA/32J, P1/S2 SEE RTSTR
18 SSR RQST DA HKI R/PRA/S2
19 SSR RQST DA HKI R/PRA/S3
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**ET - Electronic ticket**

What: in general a 15 figure code

Why: proof that a payment has been made (receipt)

A third reference – EMD – is used as payment receipt for ancillaries

Replace the PNR/ET/EMD with one unique record and identifier: ONE Order
ONE Reference

Order Confirmation
OrderID: XB000A1B2C3D4

Service: XB000A1B2C3D4-1
Flight 123 GVA-LHR

Service: XB000A1B2C3D4-2
Priority pass

Service: XB000A1B2C3D4-3
Lounge access
How we can Reference Orders in the Future

XB000A1B2C3D4

2/3 alphanumeric 3 alphanumeric 8 alphanumeric

Airline Designator  Airline Accounting Code  Airline Unique Value
ONE Order messages are delivered to other airlines, revenue accounting systems, and 3rd party delivery providers

- A single Order Record for fulfilment and servicing
- Order Management – at the core of ONE Order deployment
- An Order based communication Standard for delivery and accounting
Thank you