

Implementation Forum #3 Madrid

A preview

24 September 2019



Competition Law Guidelines

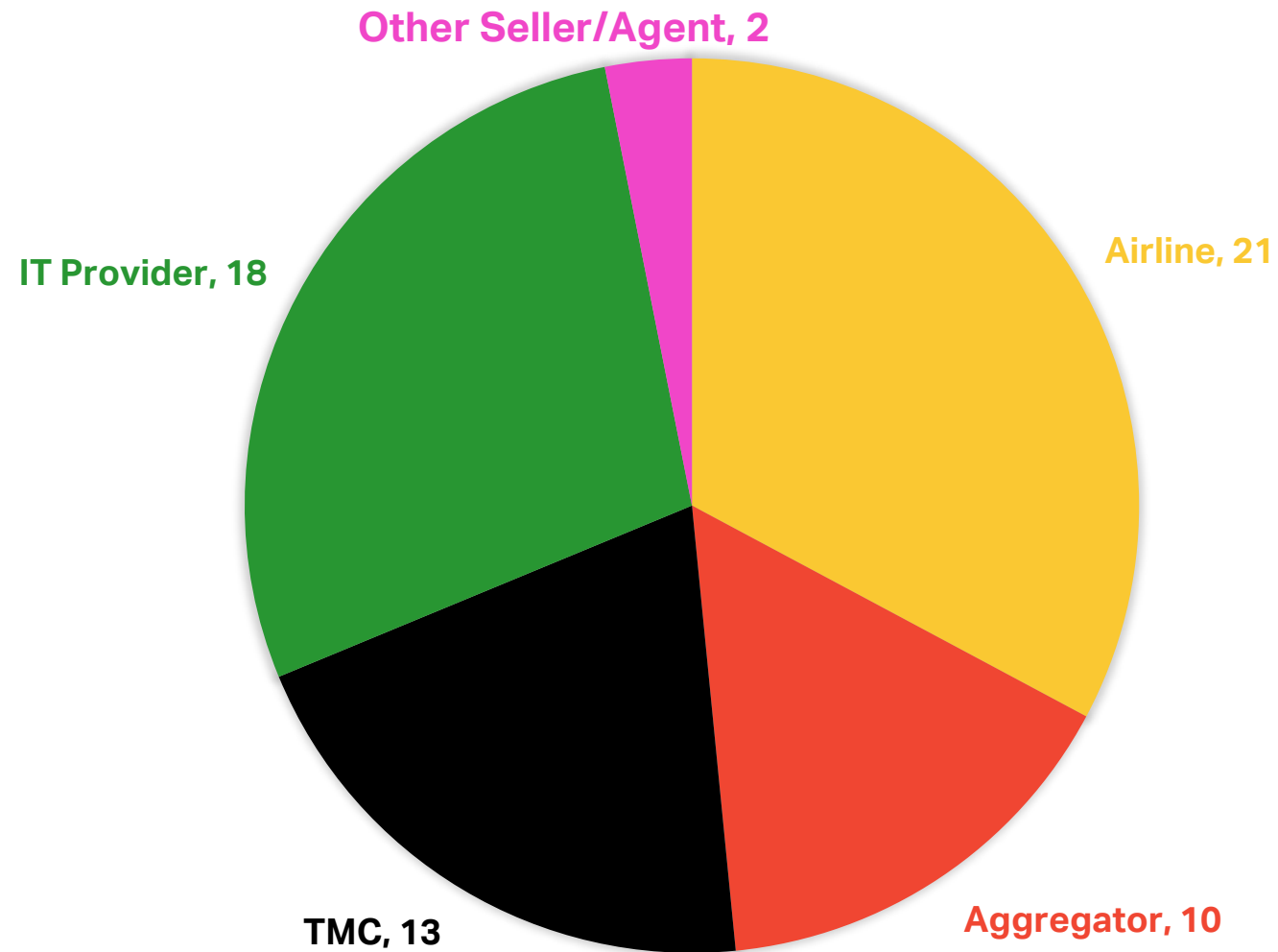
This meeting is being conducted in compliance with the Provisions for the Conduct of the IATA Traffic Conferences. Pursuant thereto, this meeting will not discuss or take action to develop fares or charges, nor will it discuss or take action on remuneration levels of any intermediaries engaged in the sale of passenger air transportation. The meeting also has no authority to discuss or reach agreement on the allocation of markets, the division or sharing of traffic or revenues, or the number of flights or capacity to be offered in any market. Delegates are cautioned that any discussion regarding such matters, or concerning any other competitively sensitive topics outside the scope of the agenda, either on the floor or off, is strictly prohibited.

The foregoing applies equally to email discussions, instant messaging and social media discussions whether directed to announced participants or other parties not present in the meeting. Participants are reminded that live streaming of this meeting to parties not present in person is not permitted except as indicated by and with the express permission and knowledge of the Chairperson and IATA and only in the event that specific participation on a given item from a party not present in person is required. Unauthorized recording of the meeting is prohibited.



Who's coming?

... from the value chain



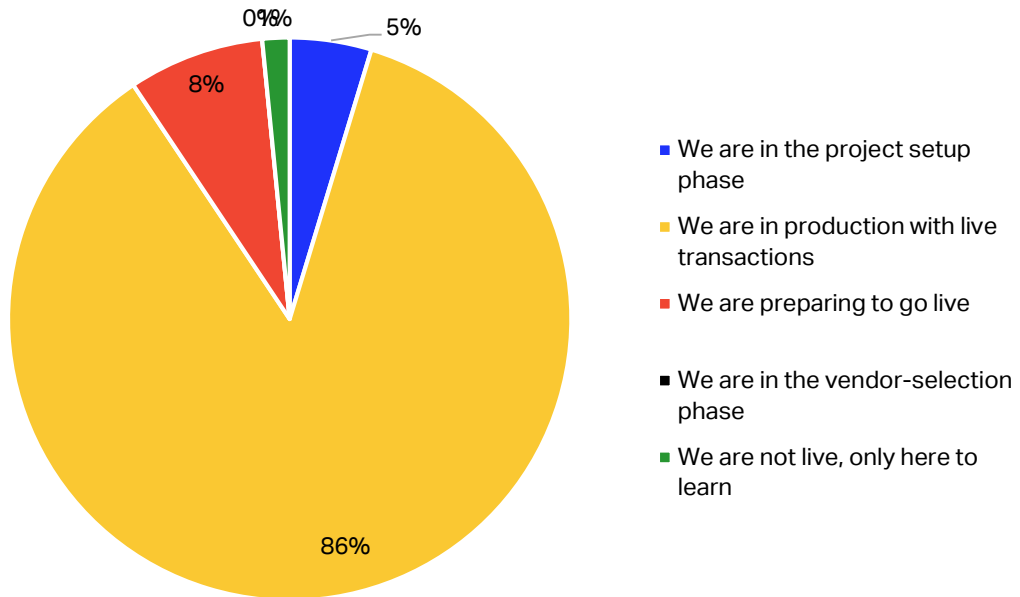
You're coming from ...

Who ● Aggregator ● Airline ● IT Provider ● Other Seller/Agent ● TMC

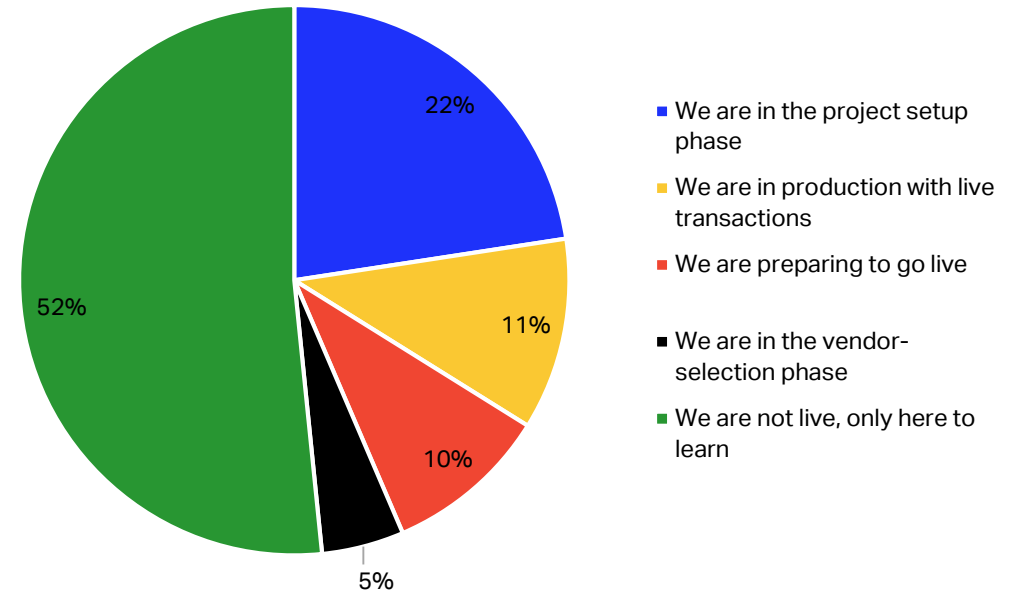


On a journey ...

NDC Journey



ONE Order Journey



24 September

9:30 – 17:30

1. Setting the scene
2. NDC for Managed Travel
 - Implementation priorities for TMCs [Blue Cube Travel](#)
 - TMC implementations – airline insights [IB, AY, LHG, UA](#)
 - TMC implementations – an aggregator experience [Verteil Technologies](#)
3. Identification of entities in an NDC implementation [IATA](#)
4. Features in the standard [IATA](#)
 - First, a word about the Implementation Guide
 - Performance – a replay
 - Features supporting Offer Management
5. An end to end TMC NDC implementation– [Fello Travel, Air Gateway, Midoco](#)
6. Servicing – Airline Implementations
 - What airlines support today [UA, AY, LHG, AA, IB](#)

DINNER: 7:30pm



25 September

9:30 – 16:00

1. Airline Sandboxes [Duffel](#)
2. Features in the standard supporting Order Management [IATA](#)
3. Experiences implementing Order Management
 - for NDC [InteRes](#)
 - 'Order' IDs and Statuses - how are you using them in your implementation [IATA](#)
 - ONE Order [IATA](#)
4. A look at elements marked for deprecation - [IATA](#)
5. Specific pain points brought by implementers

Day ends 4pm

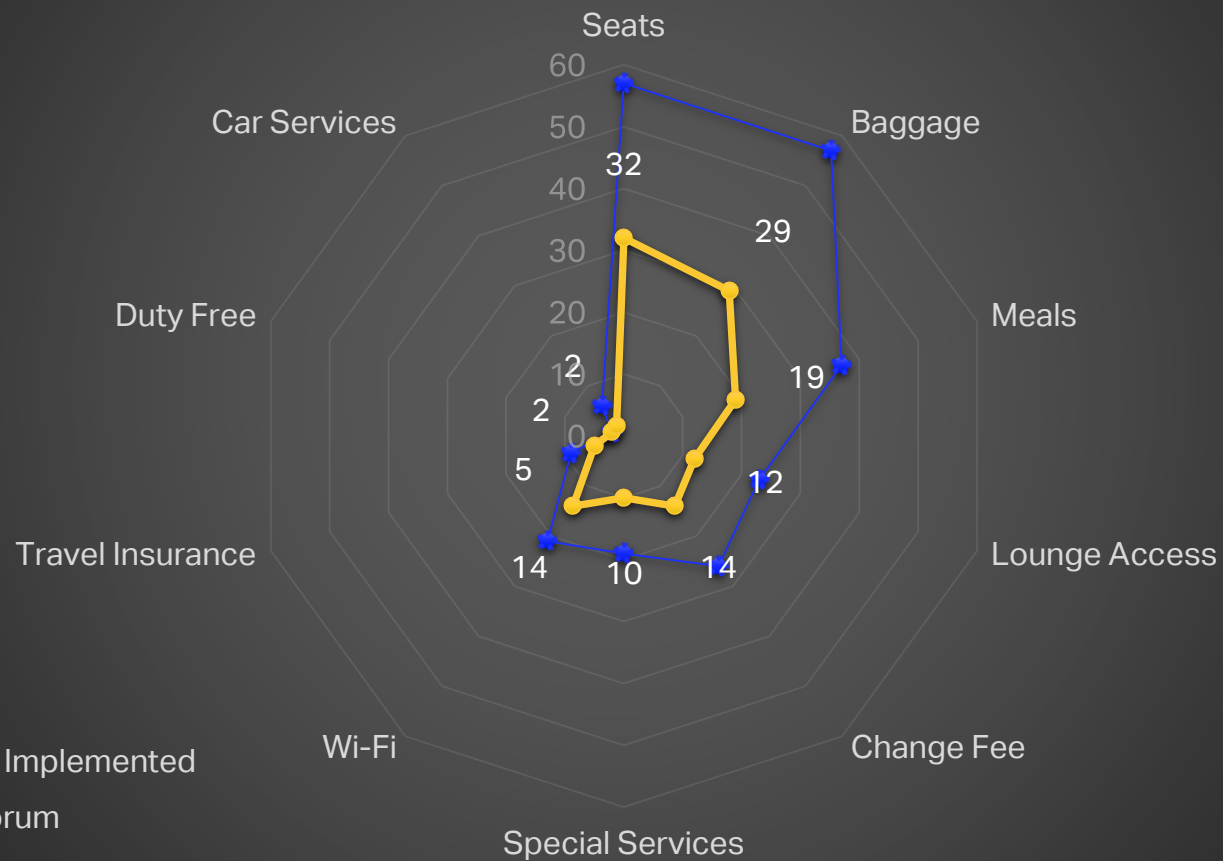


Your Capabilities

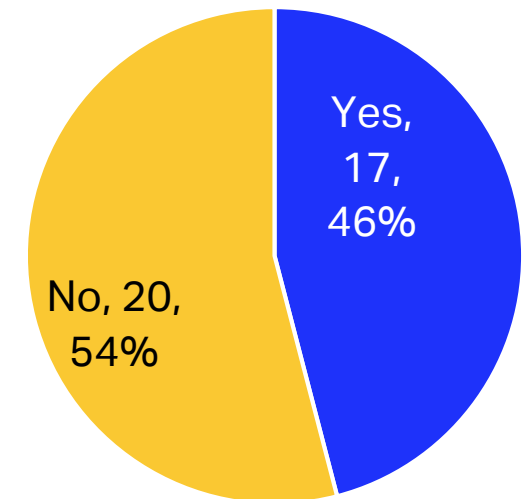


Ancillaries

Ancillaries Implemented

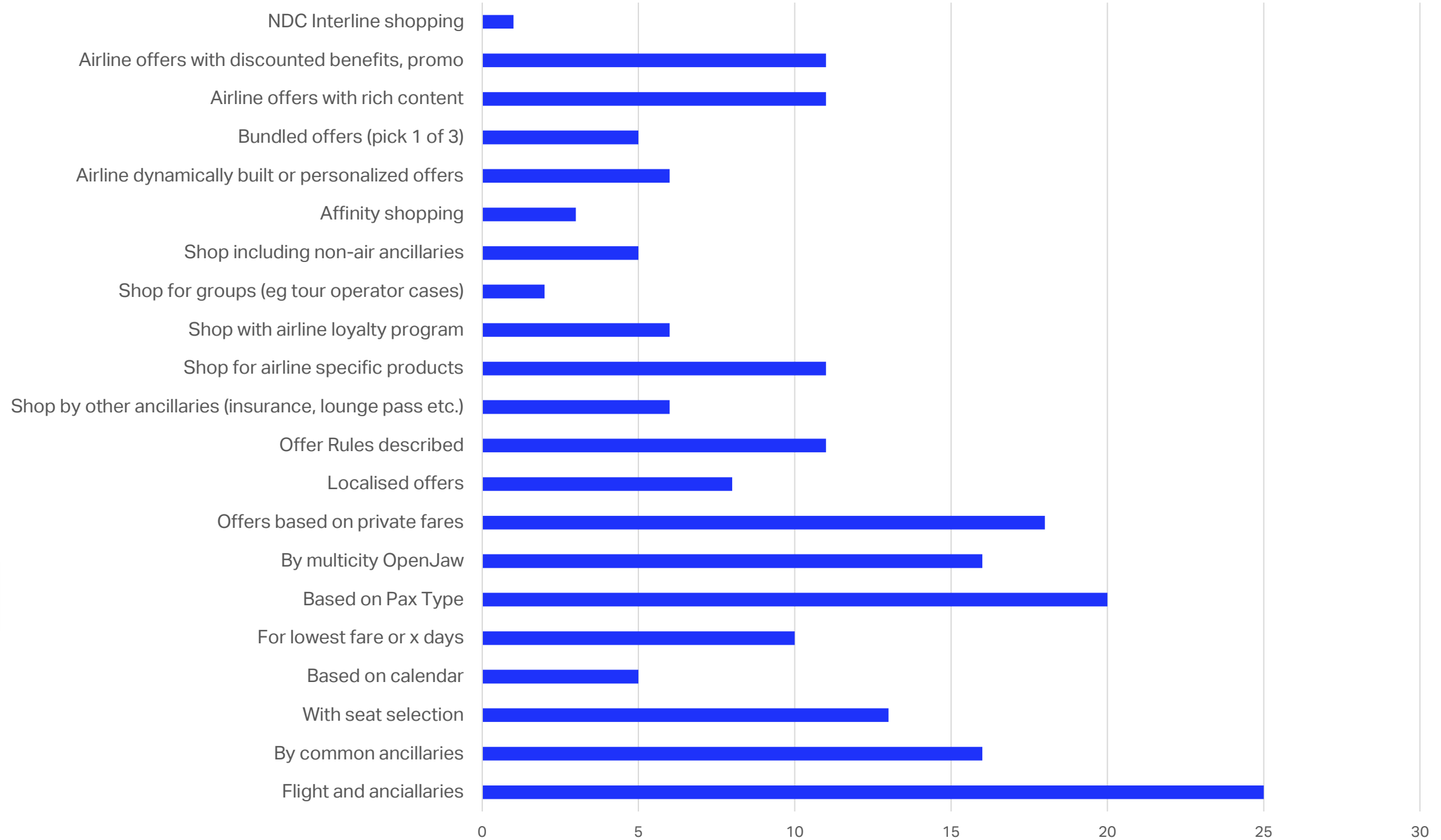


Rich Media - Current Forum



Total Shopping Capabilities Implemented (Imp Forum Madrid)

Source: Implementation Forum Participants
NDC Deployment Questionnaire 2019



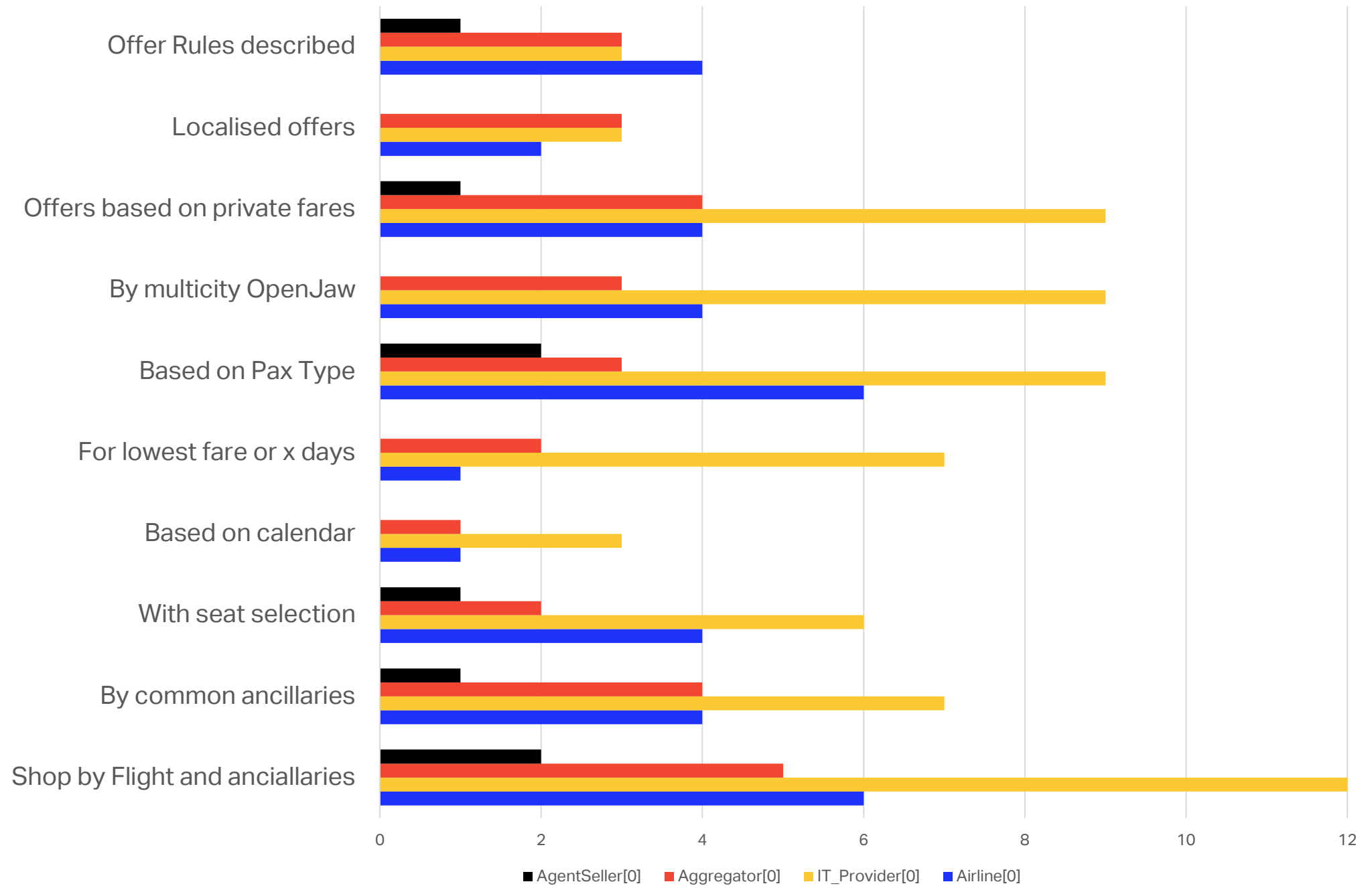
Total Order Capabilities (Imp Forum Madrid)

Source: Implementation Forum Participants
NDC Deployment Questionnaire 2019



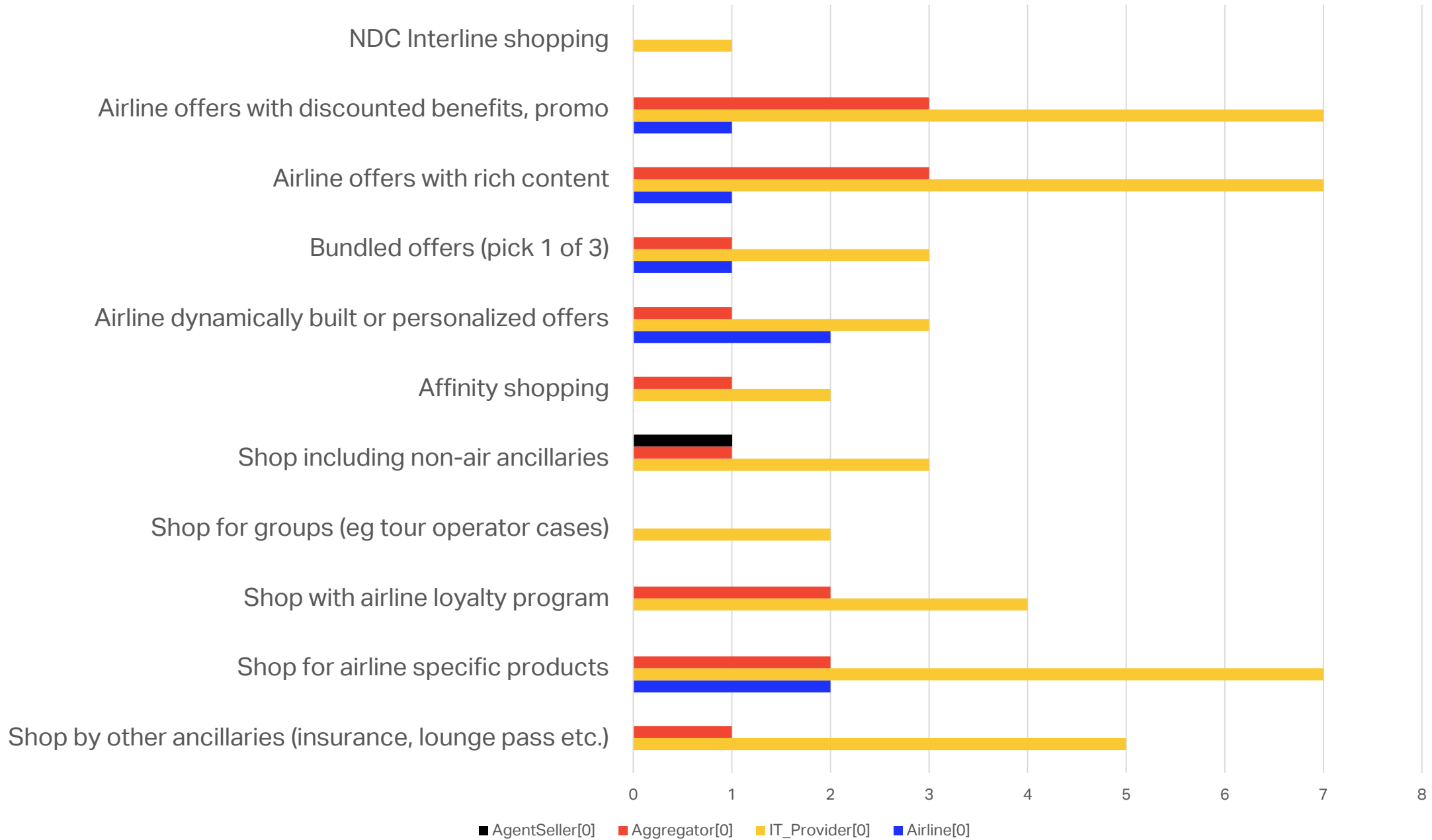
Shopping @scale Capabilities

Source: Implementation Forum Participants
NDC Deployment Questionnaire 2019



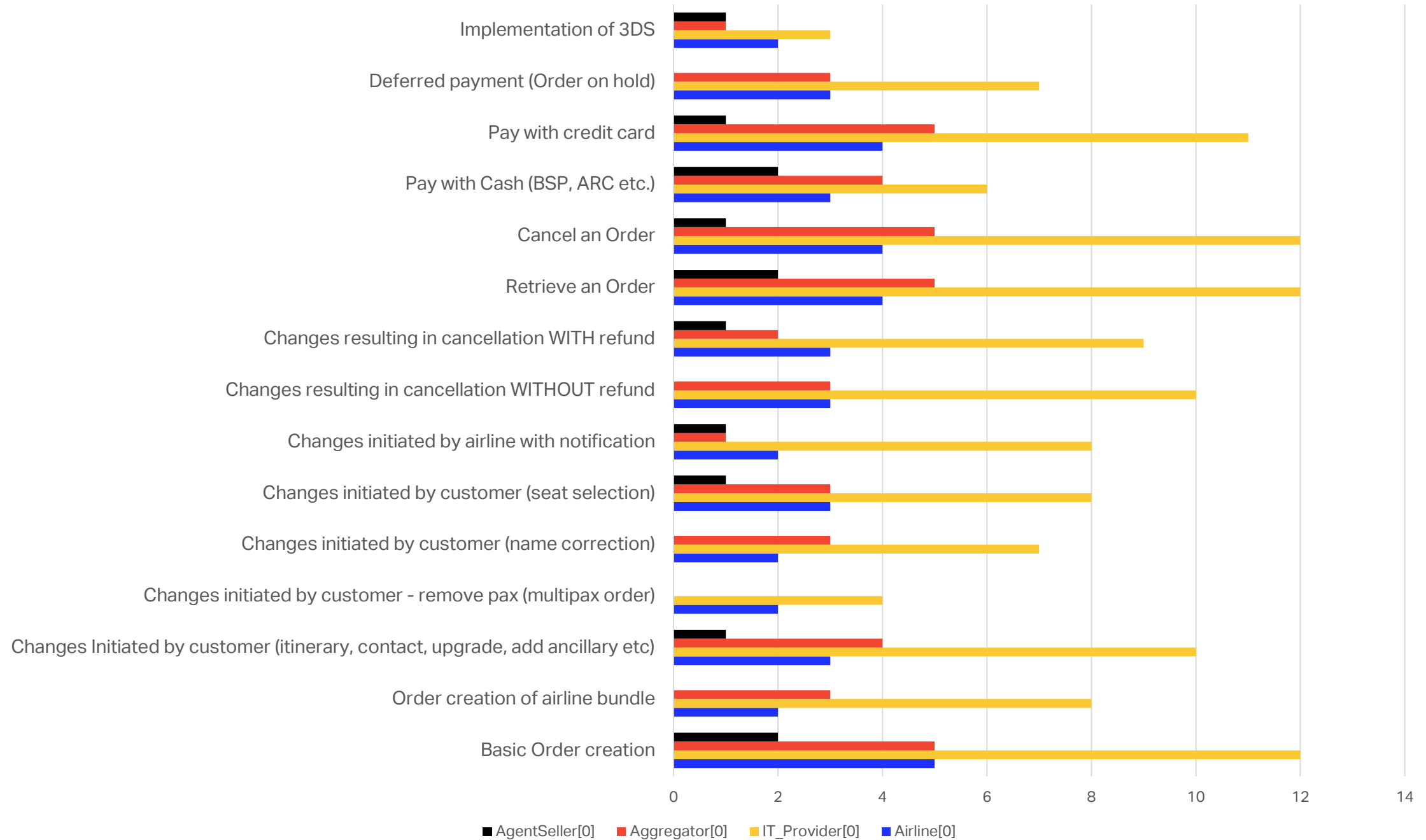
Shopping enhanced capabilities

Source: Implementation Forum Participants
NDC Deployment Questionnaire 2019



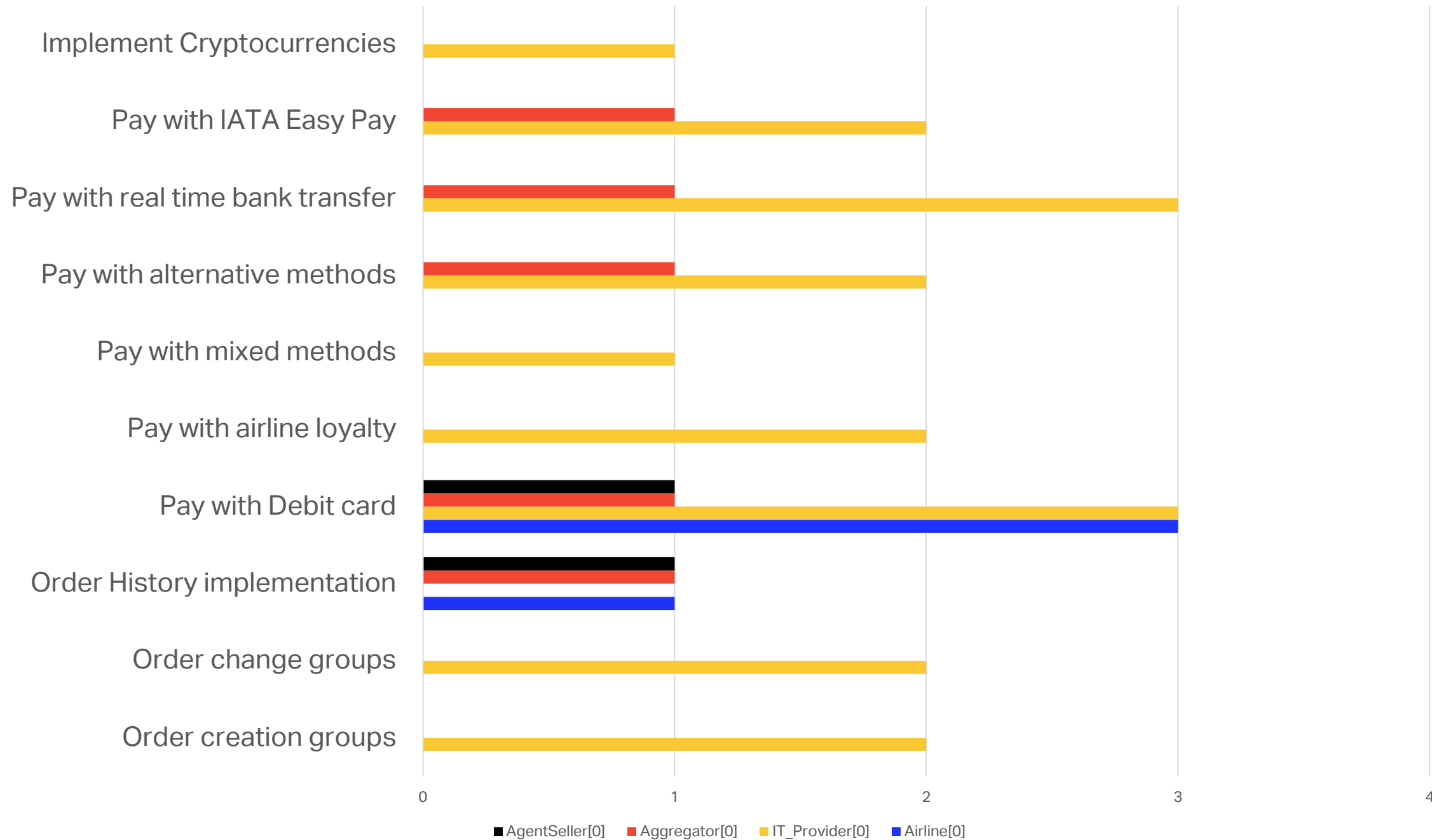
Order Service Pay Capabilities

Source: Implementation Forum Participants
NDC Deployment Questionnaire 2019



Order Service Pay Enhanced Capabilities

Source: Implementation Forum Participants
NDC Deployment Questionnaire 2019



Start sharing your hot topics on the discussion forum on

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Sign up [here](#)

to join your colleagues at dinner
on 24th September

(you're paying 😊) – not fine print





See you soon!