NDC Implementation Forum Finnair

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Leaderboard airline target: 20% of indirect traffic via NDC by 2020

Use cases and focus areas 2017-2020

Key drivers for NDC adoption
- Innovation
- New revenue streams
- Retailing experience in all channels
## Current status and future plan

### AY NDC API CAPABILITIES

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### Future capabilities

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**NDC SCHEMA VERSION 16.1**

- Full Ancillary Catalogue
- Merchandising tool integration
- ServiceList

**NDC SCHEMA VERSION 18.1: improved stability**

- Voluntary changes of flights
- OfferPrice OrderReshop OrderChange
- Complex itineraries
- NDC Link integration
- Enhanced payment capabilities
- Loyalty recognition & changed offer per tier level
- Enhanced seat map
- Voluntary changes of flights and ancillaries
Current Capabilities: highlights

• Full Compliancy to IATA’s NDC XML standard
  • Clean NDC standard-compliant flow
  • Easy to integrate, no airline specific tweaks in the API

• Branded fares (incl. Corporate fares)
  • Fare brand benefits available in 14 languages

• ServiceList available in prime booking flow and post booking flow
  • All ancillaries available for purchase via partners

• Merchandising: ancillary campaigns
  • Discounted ancillary campaigns, ancillary packs

21€ + 11,05€ = 29,95€

Tu tarifa

| 685,13 € LightPro | Detalles |
| 720,13 € ValuePro | Detalles |
| 1.052,13 € Pro | Detalles |

Datos de la tarifa

- Cambios
  Cambio de nombre: 75 EUR
  Cambio (antes de / tras la salida): 65 EUR
- Cancelaciones
  Cancelación (antes de la salida): 100% del cargo
  No se admiten reembolsos

Madrid > Helsinki Vantaa

Límite de equipaje permitido

De mano
1 = Briefcase, laptop or handbag
46 x 32 x 20 cm (18 x 13 x 8 in)
1 = Bag
56 x 36 x 25 cm (22 x 14 x 10 in)

 Equipaje facturado
1 = Bag
23 kg/50 lbs, dimensiones externas (largo + ancho + alto) de 105 cm
(42 in) como máximo
Planned future capabilities: highlights

• Post-booking servicing (voluntary changes)
  • Change of all pax (flights + ancillary)
  • Partial change, cancel & refund

• NDC Link
  • Automated settlement

• Loyalty recognition
  • Possibility for the customer to redeem points on partner platforms
  • Possibility for the customer to receive a personalized offer based on tier level

• Payment related enhancements:
  • Ability to distinguish between corporate and personal card for the purpose of surcharge
  • Multiple FOP per transaction
  • Paying with loyalty points