



NDC Implementation Forum Finnair

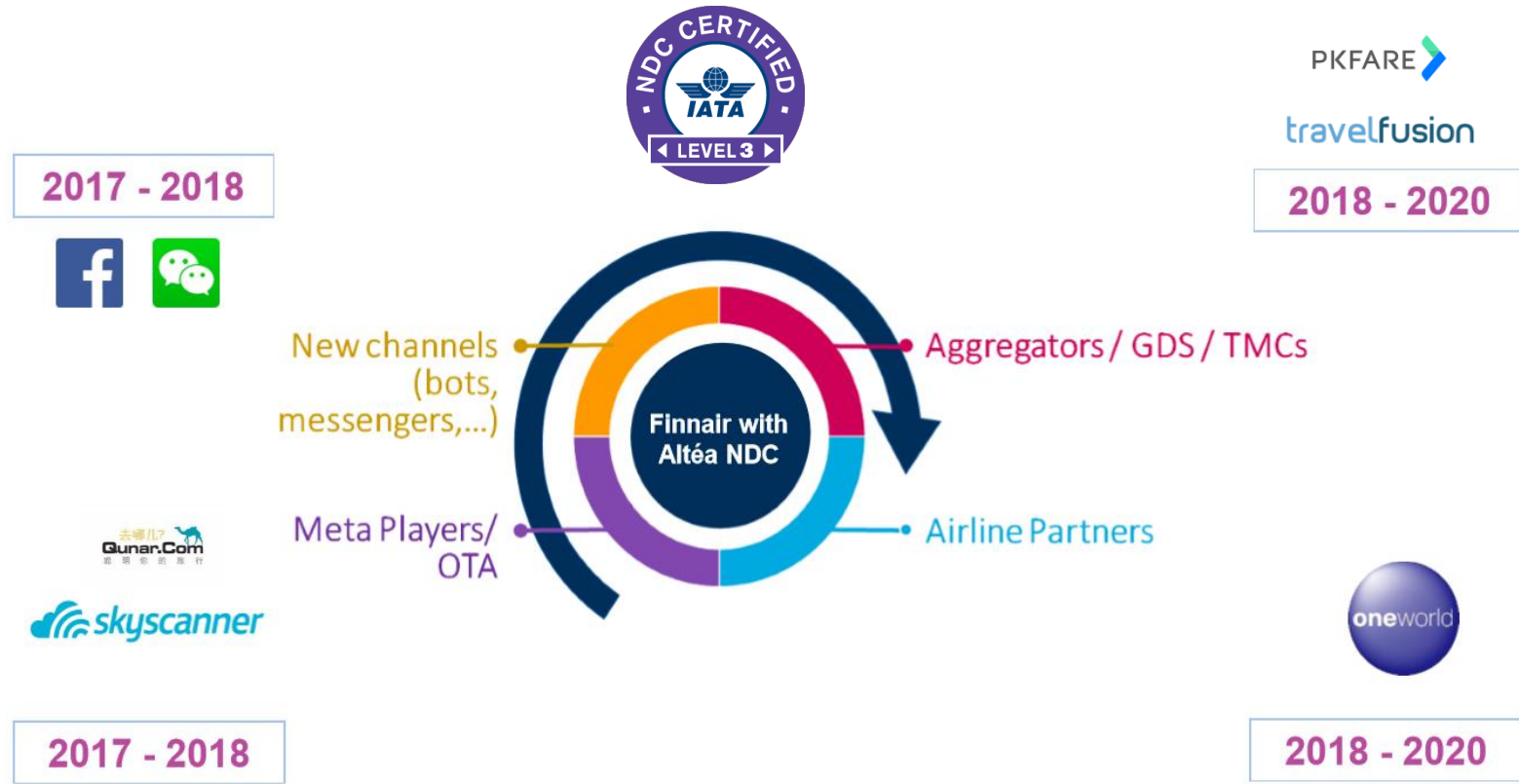
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Madrid 28.-29.8.2018





Leaderboard airline target: 20 % of indirect traffic via NDC by 2020

Use cases and focus areas 2017-2020



- Key drivers for NDC adoption**
- Innovation
 - New revenue streams
 - Retailing experience in all channels

Current status and future plan AY NDC API CAPABILITIES



Features	2017	H1-2018	Q3-2018	Q4-2018	H1-2019	H2-2019
Current capabilities	NDC SCHEMA VERSION 16.1					
	Flights, seats, bags					
	Localisation of fare brand benefits in different languages					
	Post-sale ancillary shopping					
	AirShopping SeatAvailability FlightPrice AirDocIssue OrderCancel OrderRetrieve OrderChange	Merchandising tool integration Full Ancillary Catalogue ServiceList				
Future capabilities	NDC SCHEMA VERSION 18.1: improved stability					
			Voluntary changes of flights			
			OfferPrice OrderReshop OrderChange	Complex itineraries NDC Link integration Enhanced seat map	Enhanced payment capabilities Loyalty recognition & changed offer per tier level	Voluntary changes of flights and ancillaries

Current Capabilities: highlights



- Full Compliancy to IATA's NDC XML standard
 - Clean NDC standard-compliant flow
 - Easy to integrate, no airline specific tweaks in the API
- Branded fares (incl. Corporate fares)
 - Fare brand benefits available in 14 languages
- ServiceList available in prime booking flow and post booking flow
 - All ancillaries available for purchase via partners
- Merchandising: ancillary campaigns
 - Discounted ancillary campaigns, ancillary packs



Tu tarifa

Consulta los datos de la tarifa y el límite de equipaje permitido para obtener más información

<input checked="" type="radio"/> 695,13 € Light/Pro	Detalles ▾
<input type="radio"/> 720,13 € Value/Pro	Detalles ▾
<input type="radio"/> 1.052,13 € Pro	✈ x 2 Equipaje de mano 🧳 x 2 Equipaje facturado Detalles ▾

720,13 € Value/Pro Detalles ▲

✈ Datos de la tarifa

- **Cambios**
Cambio de nombre: 75 EUR
Cambios (antes de / tras la salida): 65 EUR *
- **Cancelaciones**
Cancelación (antes/después de la salida): Recargo del 50% * / No se admiten reembolsos

✈ Madrid > Helsinki Vantaa

Límite de equipaje permitido

De mano

- 1 x Briefcase, laptop or handbag
40x15x30 cm (16x6x12 in)
- 1 x Bag
56x25x45 cm (22x10x18 in)

Equipaje facturado

- 1 x Bag
23 kg (50 lb), dimensiones externas (largo + ancho + alto) de 158 cm (62 in) como máximo

Datos de la tarifa

- Equipaje de mano máx. 8 kg/bolsa: 1 maleta
- Equipaje facturado máx. 23 kg/bolsa: 1 maleta
- Acceso a salones Business: No
- Puntos de Finnair Plus: 100%
- Facturación y embarque prioritarios: No
- Carril prioritario para el control de seguridad: No
- Seleccionar asiento: Con cargo

Planned future capabilities: highlights



- Post-booking servicing (voluntary changes)
 - Change of all pax (flights + ancillary)
 - Partial change, cancel & refund
- NDC Link
 - Automated settlement
- Loyalty recognition
 - Possibility for the customer to redeem points on partner platforms
 - Possibility for the customer to receive a personalized offer based on tier level
- Payment related enhancements:
 - Ability to distinguish between corporate and personal card for the purpose of surcharge
 - Multiple FOP per transaction
 - Paying with loyalty points



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